

FRANKLIN & MARSHALL

March 2010

**Franklin & Marshall
College Poll**

**SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS**

**Prepared by:
Center for Opinion Research
Floyd Institute for Public Policy
Franklin & Marshall College**

**BERWOOD A. YOST
DIRECTOR, FLOYD INSTITUTE FOR PUBLIC POLICY
DIRECTOR, CENTER FOR OPINION RESEARCH
HEAD METHODOLOGIST, FRANKLIN & MARSHALL COLLEGE POLL**

**G. TERRY MADONNA
DIRECTOR, CENTER FOR POLITICS AND PUBLIC AFFAIRS
DIRECTOR, FRANKLIN & MARSHALL COLLEGE POLL**

**JENNIFER L. HARDING
PROJECT MANAGER, CENTER FOR OPINION RESEARCH
PROJECT MANAGER, FRANKLIN & MARSHALL COLLEGE POLL**

**KAY K. HUEBNER
PROGRAMMER, CENTER FOR OPINION RESEARCH**

March 23, 2010

Table of Contents

METHODOLOGY	2
KEY FINDINGS	4
<i>THE RACE FOR PENNSYLVANIA GOVERNOR</i>	4
<i>THE RACE FOR U.S. SENATE</i>	5
<i>PENNSYLVANIA LEGISLATIVE CORRUPTION TRIALS</i>	6
<i>PENNSYLVANIA TAX PROPOSALS</i>	7
TABLE A-1	8
TABLE A-2	9
MARGINAL FREQUENCY REPORT	10

Methodology

The survey findings presented in this release are based on the results of interviews conducted March 15-21, 2010. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll’s Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Project Manager Jennifer Harding. The data included in this release represent the responses of 1119 adult residents of Pennsylvania, including 964 registered adults (483 Democrats, 353 Republicans, 102 registered as Independent/Other, and 26 who refused to identify party). Telephone numbers for the survey were generated using random digit dialing, and respondents were randomly selected from within each household. Survey results were weighted (age, education, race, region, and gender) using an iterative weighting algorithm.

The sample error for this survey is +/- 2.9 percentage points. The sample error for registered adults is +/- 3.2 percentage points and is slightly higher for registered Democrats (+/- 4.5 percentage points) and registered Republicans (+/- 5.2

percentage points). In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The March 2010 Franklin & Marshall College Poll finds that many Pennsylvanians remain undecided about the primary candidates for governor, and Republican Pat Toomey currently enjoys an advantage over both Democratic candidates in the race for U.S. Senate. It also finds Pennsylvanians are paying little attention to the legislative corruption trials, and there is more support than opposition for taxing smokeless tobacco and tolling interstate 80.

The Race for Pennsylvania Governor

Many Pennsylvanians still have not chosen a candidate in the state's gubernatorial primaries. The Democratic race for governor in particular remains fluid. On the Republican side, State Attorney General Tom Corbett is favored by one in four respondents, but two in three Republicans are undecided at the moment. This indecision is consistent with February's poll results.

Table 1. Pennsylvania Gubernatorial Primary Preferences

If the 2010 Democratic/Republican primary election for GOVERNOR were being held today and the candidates included (rotated) [fill candidates], would you vote for [fill candidates], or aren't you sure how you would vote?

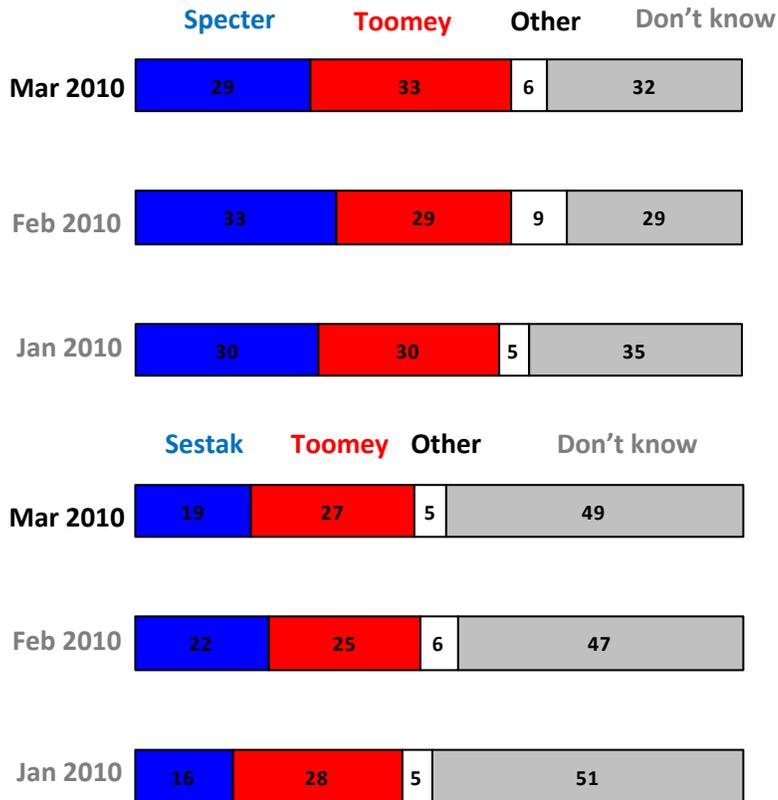
	Jan 2010	Feb 2010	Mar 2010
Democrats (n = 483)			
Dan Onorato	10%	6%	11%
Jack Wagner	4%	6%	7%
Joe Hoeffel	4%	6%	5%
Anthony Williams	-	1%	4%
Other	10%	9%	2%
Don't know	72%	72%	71%
Republicans (n = 353)			
Tom Corbett	23%	26%	28%
Sam Rohrer	5%	4%	4%
Other	3%	5%	2%
Don't know	69%	65%	66%

The Race for U.S. Senate

The Democratic primary for U.S. Senate has fewer undecided voters (52%). Arlen Specter is favored (32%) over Joe Sestak (12%). Two in three (64%) Republicans claim to be undecided about their primary vote choice for Senate. Pat Toomey has an advantage over both Specter and Sestak in the general election race for U.S. Senate (see Figure 1).

Figure 1. 2010 Pennsylvania U.S. Senate Election Preferences

If the 2010 election for U.S. SENATOR were being held today and the candidates included (rotated) Arlen Specter/Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Arlen Specter/Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?



The pattern of support for Toomey is mostly consistent regardless of his challenger (see Tables A-1 and A-2). Republicans overwhelmingly favor him against both opponents, while his opponents' support among Democrats is much weaker. Independents favor Toomey over Specter (32% to 17%) and over Sestak (35% to 5%).

A majority of registered Pennsylvanians say they don't know enough about Pat Toomey (59%) and Joe Sestak (73%) to have an opinion, while Arlen Specter continues to be viewed unfavorably by the state's electorate. More respondents have an unfavorable (45%) than favorable (30%) opinion of him. Fewer than one in three (30%) registered Pennsylvanians say he is doing an excellent or good job as U.S. senator, and even fewer (28%) believe he has done a good enough job as senator to deserve re-election. Those who feel he doesn't deserve reelection most often mention his party switching (31%) and time in office (24%) as reasons for change.

Pennsylvania Legislative Corruption Trials

Nearly half (44%) of registered Pennsylvanians have read, seen, or heard something about the legislative corruption trials, but only twelve percent of these respondents (5% of registered Pennsylvanians) are following the trials very closely. Two in three (67%) registered respondents believe most Pennsylvania state legislators use state employees and tax money for political campaign activities.

Pennsylvania Tax Proposals

Registered Pennsylvanians were asked about five changes to state tax laws that recently have been proposed. More respondents favor than oppose only two of these five proposals – taxing smokeless tobacco and tolling interstate 80 (see Figure 2). Respondents are least supportive of increasing taxes on natural gas extraction and reducing the sales tax while taxing more items.

Figure 2. Support for Tax Proposals

I am going to describe some proposals regarding state taxes. For each, please tell me if you FAVOR or OPPOSE the proposal.

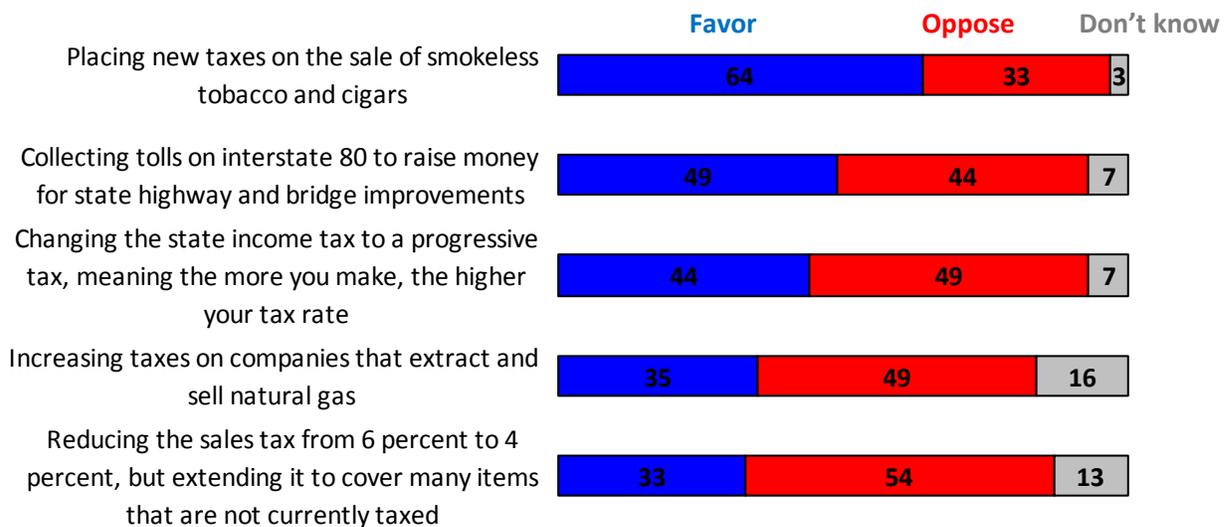


Table A-1

If the 2010 election for U.S. SENATOR were being held today and the candidates included (*rotated*) Arlen Specter, the Democrat, and Pat Toomey, the Republican, would you vote for Arlen Specter, Pat Toomey, some other candidate, or aren't you sure how you would vote?

	Specter	Toomey	Other	Don't know
Gender*				
Female	32%	23%	5%	39%
Male	25%	43%	7%	25%
Age*				
18-34	25%	29%	5%	41%
35-54	27%	36%	6%	30%
55 and over	33%	33%	7%	28%
Education				
High school or less	27%	31%	6%	36%
Some college	27%	34%	6%	33%
College degree	33%	35%	6%	25%
Household Income*				
Less than \$35,000	31%	26%	6%	38%
\$35-75,000	27%	32%	5%	36%
Over \$75,000	31%	38%	6%	25%
Race*				
Non-white	48%	8%	6%	38%
White	25%	37%	6%	31%
Marital Status*				
Not currently married	32%	23%	7%	37%
Single, never married	30%	22%	6%	42%
Married	27%	40%	5%	27%
Religious Affiliation*				
Other/unaffiliated	43%	17%	6%	34%
Protestant	24%	41%	6%	30%
Catholic	21%	39%	6%	33%
Born Again Christian or Fundamentalist				
Yes	26%	36%	6%	32%
No	31%	32%	6%	32%
Household Union Member*				
Yes	37%	33%	5%	25%
No	27%	33%	6%	33%
Military Veteran*				
Yes	26%	44%	7%	23%
No	29%	31%	6%	34%
Region*				
Philadelphia/Southeast	38%	29%	4%	28%
Allegheny/Southwest	29%	35%	7%	30%
Northeast	27%	26%	5%	42%
Central	22%	37%	8%	33%
Northwest	17%	42%	7%	34%
Party Registration*				
Democrat	46%	11%	6%	38%
Independent/Other	17%	32%	14%	37%
Republican	10%	64%	4%	22%

* Significant differences ($p < .05$)

Table A-2

If the 2010 election for U.S. SENATOR were being held today and the candidates included (rotated) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?

	Sestak	Toomey	Other	Don't know
Gender*				
Male	19%	34%	5%	42%
Female	19%	19%	5%	56%
Age				
18-34	17%	24%	5%	55%
35-54	20%	28%	6%	45%
55 and over	20%	27%	4%	49%
Education*				
High school or less	15%	25%	4%	55%
Some college	22%	23%	8%	48%
College degree	24%	32%	4%	40%
Household Income*				
Less than \$35,000	17%	19%	5%	59%
\$35-75,000	21%	26%	4%	49%
Over \$75,000	19%	32%	5%	44%
Race*				
Non-white	30%	8%	8%	54%
White	17%	30%	5%	48%
Marital Status*				
Single, never married	27%	20%	9%	44%
Not currently married	19%	21%	3%	57%
Married	17%	31%	4%	48%
Religious Affiliation*				
Other/unaffiliated	29%	17%	6%	48%
Catholic	17%	28%	5%	50%
Protestant	12%	34%	4%	49%
Born Again Christian or Fundamentalist*				
Yes	13%	30%	6%	51%
No	23%	25%	5%	47%
Household Union Member*				
Yes	23%	22%	8%	47%
No	19%	28%	4%	50%
Military Veteran				
Yes	17%	36%	5%	42%
No	20%	25%	5%	50%
Region*				
Philadelphia/Southeast	26%	24%	5%	44%
Northeast	22%	25%	3%	51%
Allegheny/Southwest	22%	28%	5%	45%
Central	10%	28%	6%	56%
Northwest	10%	31%	7%	52%
Party Registration*				
Democrat	34%	7%	6%	53%
Independent/Other	5%	35%	6%	53%
Republican	4%	52%	3%	42%

* Significant differences ($p < .05$)

Marginal Frequency Report

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%
Oct 2009	32%	60%	8%
Aug 2009	33%	59%	8%
Jun 2009	44%	48%	8%
Mar 2009	48%	41%	11%
Feb 2009	40%	49%	11%
Aug 2007	47%	44%	9%
Jun 2007	42%	45%	13%
Feb 2007	46%	42%	12%
Oct 2006*	47%	42%	11%
Sep 2006*	52%	36%	12%
Aug 2006*	50%	40%	10%
Feb 2006	45%	46%	9%
Nov 2005	39%	52%	10%
Sep 2005	46%	46%	8%
Jun 2005	43%	45%	12%
Mar 2005	50%	44%	6%
Oct 2004*	48%	39%	13%
Sep 2004*	46%	41%	13%
Aug 2004*	43%	40%	17%
Mar 2004*	33%	50%	18%
Feb 2004	37%	49%	14%
Nov 2003	45%	45%	10%
Apr 2003	55%	33%	12%
Sep 2002*	52%	32%	16%
Jun 2002*	55%	32%	13%
Jul 1999	64%	27%	9%
Sep 1998*	67%	15%	18%
Jul 1998	60%	26%	14%
Mar 1998	65%	24%	11%
Oct 1996	49%	31%	21%
Sep 1996*	49%	34%	17%
Jul 1996	41%	41%	18%
Apr 1995	52%	32%	17%

* Question asked of registered respondents only

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
Mar 2010	13%	36%	51%	0%
Feb 2010	13%	41%	46%	0%
Jan 2010	10%	40%	50%	0%
Oct 2009	8%	36%	55%	1%
Aug 2009	9%	39%	52%	0%
Jun 2009	11%	43%	45%	1%
Mar 2009	11%	36%	53%	0%
Feb 2009	10%	44%	46%	0%
Oct 2008*	14%	44%	42%	0%
Sep 2008*	12%	40%	47%	0%
Aug 2008*	16%	37%	46%	1%
Feb 2008*	20%	29%	51%	0%
Jan 2008*	17%	25%	57%	1%
Nov 2005	20%	28%	51%	1%
Sep 2005	17%	36%	47%	0%
Jun 2005	24%	24%	52%	0%
Mar 2005	21%	28%	51%	1%
Nov 2003	17%	29%	53%	1%
Apr 2003	16%	30%	54%	0%
Sep 2002*	25%	26%	47%	1%
Jun 2002*	29%	20%	50%	1%
Jul 1999	31%	16%	52%	1%
Jul 1998	31%	16%	52%	1%
Mar 1998	31%	16%	52%	1%
Jul 1996	21%	22%	56%	1%
Feb 1996	21%	21%	57%	1%
Apr 1995	26%	21%	52%	1%

* Question asked of registered respondents only

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
Mar 2010	27%	17%	50%	6%
Feb 2010	28%	18%	47%	7%
Jan 2010	27%	17%	49%	7%
Oct 2009	31%	14%	50%	5%
Aug 2009	31%	19%	47%	3%
Jun 2009	32%	21%	41%	6%
Mar 2009	27%	12%	55%	6%
Feb 2009	29%	19%	45%	7%
Oct 2008*	33%	14%	40%	14%
Sep 2008*	25%	18%	42%	15%
Aug 2008*	28%	15%	45%	12%
Nov 2005	29%	20%	48%	3%
Sep 2005	27%	23%	45%	5%
Jun 2005	32%	15%	48%	5%
Mar 2005	31%	20%	45%	4%
Nov 2003	33%	13%	49%	5%
Apr 2003	27%	17%	51%	5%
Sep 2002*	38%	8%	43%	11%
Jun 2002*	35%	6%	49%	10%
Jul 1999	38%	8%	50%	4%
Jul 1998	41%	9%	45%	5%
Mar 1998	39%	7%	50%	4%
Jul 1996	24%	12%	54%	10%
Feb 1996	29%	16%	49%	6%
Apr 1995	37%	12%	44%	7%

* Question asked of registered respondents only

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

86% Yes
14% No

Questions RegPARTY through Cor4 were only asked of 964 registered respondents.

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else? (964 registered respondents)

51% Democrat
37% Republican
9% Independent
2% Something else
1% Don't know

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (964 registered respondents) (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
ED RENDELL						
Mar 2010	16%	25%	13%	29%	13%	4%
Feb 2010	16%	25%	17%	27%	10%	5%
Jan 2010	16%	26%	16%	29%	9%	4%
Oct 2009	13%	24%	17%	30%	9%	7%
Aug 2009	13%	19%	19%	34%	10%	5%
Jun 2009	15%	27%	15%	25%	11%	7%
Feb 2009	16%	26%	16%	22%	13%	7%
ARLEN SPECTER						
Mar 2010	9%	21%	13%	32%	13%	12%
Feb 2010	11%	21%	17%	28%	15%	8%
Jan 2010	11%	24%	14%	29%	13%	9%
Oct 2009	8%	20%	15%	31%	13%	13%
Aug 2009	12%	23%	13%	29%	13%	10%
Jun 2009	13%	18%	11%	26%	17%	15%
Feb 2009	14%	28%	12%	17%	15%	14%
BOB CASEY JR.						
Mar 2010	9%	24%	10%	11%	17%	29%
Feb 2010	13%	20%	9%	9%	15%	34%
Jan 2010	9%	23%	11%	9%	17%	31%
Oct 2009	11%	21%	9%	12%	15%	32%
Aug 2009	17%	24%	10%	8%	17%	24%
Jun 2009	11%	21%	12%	5%	17%	34%
Feb 2009	11%	19%	9%	8%	21%	32%
BARACK OBAMA						
Mar 2010	25%	17%	13%	33%	11%	1%
Feb 2010	27%	22%	10%	29%	11%	1%
Jan 2010	23%	21%	11%	33%	10%	2%
Oct 2009	29%	16%	12%	27%	13%	3%
Aug 2009	29%	26%	9%	28%	7%	1%
Jun 2009	39%	17%	6%	21%	14%	3%
Feb 2009	38%	18%	8%	15%	17%	4%
Oct 2008	38%	15%	8%	25%	12%	3%
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%
JOE SESTAK						
Mar 2010	4%	7%	4%	2%	10%	73%
Feb 2010	4%	6%	1%	2%	10%	77%
Jan 2010	3%	5%	4%	2%	10%	76%
Oct 2009	4%	7%	3%	2%	7%	77%
Aug 2009	3%	10%	2%	2%	10%	73%
PAT TOOMEY						
Mar 2010	8%	10%	5%	5%	13%	59%
Feb 2010	6%	10%	2%	5%	15%	62%
Jan 2010	6%	9%	4%	3%	13%	65%
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
TOM CORBETT						
Mar 2010	8%	14%	4%	3%	17%	54%
Feb 2010	5%	16%	3%	3%	19%	54%

Strongly and somewhat favorable and strongly and somewhat unfavorable combined:

	Favorable	Unfavorable	Undecided	Don't know
ED RENDELL				
Mar 2010	41%	42%	13%	4%
Feb 2010	41%	44%	10%	5%
Jan 2010	42%	45%	9%	4%
Oct 2009	37%	47%	9%	7%
Aug 2009	32%	53%	10%	5%
Jun 2009	42%	40%	11%	7%
Mar 2009	45%	35%	15%	5%
Feb 2009	42%	38%	13%	7%
Aug 2007	47%	36%	12%	5%
Jun 2007	48%	38%	10%	4%
Feb 2007	53%	36%	8%	3%
Oct 2006	54%	30%	12%	4%
Sep 2006	52%	29%	16%	3%
Aug 2006	49%	33%	14%	4%
May 2006	48%	32%	16%	4%
Feb 2006	41%	40%	14%	5%
Nov 2005	39%	38%	18%	6%
Sep 2005	42%	36%	16%	6%
Jun 2005	41%	33%	17%	9%
Mar 2005	48%	28%	18%	7%
Aug 2004	46%	31%	17%	6%
Feb 2004	40%	32%	15%	14%
Nov 2003	46%	26%	21%	7%
Apr 2003	50%	19%	17%	16%
Oct 2002	50%	24%	18%	9%
Sep 2002	43%	19%	25%	14%
Jun 2002	40%	18%	26%	16%
Oct 2001	30%	8%	13%	50%
Apr 2001	29%	7%	11%	52%
Jul 1999	30%	7%	9%	54%
ARLEN SPECTER				
Mar 2010	30%	45%	13%	12%
Feb 2010	32%	45%	15%	8%
Jan 2010	35%	43%	13%	9%
Oct 2009	28%	46%	13%	13%
Aug 2009	35%	42%	13%	10%
Jun 2009	31%	37%	17%	15%
Mar 2009	48%	24%	14%	14%
Feb 2009	42%	29%	15%	14%
Jun 2007	42%	33%	16%	9%
Oct 2004	45%	28%	17%	10%
Aug 2004	39%	26%	24%	11%
Mar 2004	41%	25%	23%	11%

	Favorable	Unfavorable	Undecided	Don't know
ARLEN SPECTER cont.				
Feb 2004	41%	25%	13%	21%
Nov 2003	46%	26%	17%	11%
Apr 2003	46%	23%	14%	17%
Sep 1998	57%	17%	19%	7%
Jul 1998	57%	19%	15%	9%
Mar 1998	53%	27%	15%	5%
Oct 1997	52%	20%	18%	10%
Apr 1995	32%	31%	23%	14%
Oct 1992	34%	30%	26%	7%
Apr 1992	55%	28%	17%	0%
BOB CASEY JR.				
Mar 2010	33%	21%	17%	29%
Feb 2010	33%	18%	15%	34%
Jan 2010	32%	20%	17%	31%
Oct 2009	32%	21%	15%	32%
Aug 2009	41%	18%	17%	24%
Jun 2009	32%	17%	17%	34%
Mar 2009	34%	16%	19%	31%
Feb 2009	30%	17%	21%	32%
Jun 2007	29%	22%	23%	26%
Oct 2006	39%	29%	16%	16%
Sep 2006	29%	22%	22%	27%
Aug 2006	31%	20%	18%	31%
May 2006	30%	13%	20%	37%
Feb 2006	30%	8%	16%	45%
Nov 2005	30%	9%	20%	40%
Sep 2005	32%	7%	22%	39%
Jun 2005	40%	9%	15%	36%
Mar 2005	33%	10%	19%	38%
Oct 2001	28%	7%	22%	43%
Apr 2001	33%	9%	22%	36%
Jun 1999	29%	11%	17%	44%
BARACK OBAMA				
Mar 2010	42%	46%	11%	1%
Feb 2010	49%	39%	11%	1%
Jan 2010	44%	44%	10%	2%
Oct 2009	45%	39%	13%	3%
Aug 2009	55%	37%	7%	1%
Jun 2009	56%	27%	14%	3%
Mar 2009	59%	21%	18%	2%
Feb 2009	56%	23%	17%	4%
Oct 2008	53%	33%	12%	3%
Sep 2008	49%	30%	17%	3%
Aug 2008	43%	29%	23%	5%
Feb 2008	46%	27%	21%	6%
Jan 2008	41%	27%	23%	9%
Aug 2007	37%	21%	23%	19%
Jun 2007	32%	21%	20%	27%
Feb 2007	31%	15%	20%	34%
JOE SESTAK				
Mar 2010	11%	6%	10%	73%

	Favorable	Unfavorable	Undecided	Don't know
JOE SESTAK cont.				
Feb 2010	10%	3%	10%	77%
Jan 2010	8%	6%	10%	76%
Oct 2009	11%	5%	7%	77%
Aug 2009	13%	4%	10%	73%
PAT TOOMEY				
Mar 2010	18%	10%	13%	59%
Feb 2010	16%	7%	15%	62%
Jan 2010	15%	7%	13%	65%
Oct 2009	16%	10%	10%	64%
Aug 2009	18%	10%	9%	63%
TOM CORBETT				
Mar 2010	22%	7%	17%	54%
Feb 2010	21%	6%	19%	54%

Vote_Nov. Many people will vote in the mid-term election in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election? (964 registered respondents)

	Certain to vote	Will probably vote	Chances 50-50 will vote	Don't think will vote	Don't know
Mar 2010	66%	20%	9%	4%	1%
Feb 2010	65%	19%	10%	5%	1%
Jan 2010	66%	19%	10%	5%	0%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...in the 2010 elections? (964 registered respondents)

	Very much interested	Somewhat interested	Not very interested	Don't know
Mar 2010	43%	49%	7%	1%
Feb 2010	41%	46%	13%	0%
Jan 2010	45%	45%	10%	0%

Gen. When it comes to presidential elections, do you always vote, do you usually vote, do you only sometimes vote, or do you rarely vote? (964 registered respondents)

	Always vote	Usually vote	Only sometimes vote	Rarely vote
Mar 2010	86%	8%	3%	3%
Feb 2010	86%	8%	3%	3%
Jan 2010	84%	11%	3%	2%

DemPrim. If the 2010 Democratic primary election for U.S. SENATOR were being held today and the candidates included (*rotated*) Arlen Specter, Joe Sestak, and Joe Vodvarka, would you vote for Arlen Specter, Joe Sestak, Joe Vodvarka, or aren't you sure how you would vote? (483 registered Democrats)

	Arlen Specter	Joe Sestak	Joe Vodvarka	Other	Don't know
Mar 2010	32%	12%	0%	4%	52%
Feb 2010	33%	16%	-	7%	44%
Jan 2010	30%	13%	-	7%	50%
Oct 2009	30%	18%	-	5%	47%
Aug 2009	37%	11%	-	6%	46%
Jun 2009	33%	13%	-	6%	48%

RepPrim2. If the 2010 Republican primary election for U.S. SENATOR were being held today and the candidates included (*rotated*) Pat Toomey and Peg Luksik, would you vote for Pat Toomey, Peg Luksik, or aren't you sure how you would vote? (353 registered Republicans)

30% Pat Toomey
 4% Peg Luksik
 2% Other
 64% Don't know

SenSpT. If the 2010 election for U.S. SENATOR were being held today and the candidates included (*rotated*) Arlen Specter, the Democrat, and Pat Toomey, the Republican, would you vote for Arlen Specter, Pat Toomey, some other candidate, or aren't you sure how you would vote? (964 registered respondents)

	Arlen Specter	Pat Toomey	Other	Don't know
Mar 2010	29%	33%	6%	32%
Feb 2010	33%	29%	9%	29%
Jan 2010	30%	30%	5%	35%
Oct 2009	33%	31%	6%	30%
Aug 2009	37%	29%	9%	25%
Mar 2009	33%	18%	7%	42%

SenSeT. If the 2010 election for U.S. SENATOR were being held today and the candidates included (*rotated*) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote? (964 registered respondents)

	Pat Toomey	Joe Sestak	Other	Don't know
Mar 2010	27%	19%	5%	49%
Feb 2010	25%	22%	6%	47%
Jan 2010	28%	16%	5%	51%
Oct 2009	28%	20%	4%	48%
Aug 2009	26%	22%	6%	46%

Iss_Sen. What will be the single MOST IMPORTANT ISSUE in your vote for U.S. Senate this year? (964 registered respondents)

Jan 2010	Feb 2010	Mar 2010	
29%	21%	31%	Healthcare
24%	30%	24%	Economic issues, employment, bailout
3%	8%	3%	Reduce spending, debt, pass budget
3%	4%	3%	Taxes
4%	2%	3%	Abortion stance
3%	3%	2%	Education issues
2%	2%	2%	Political party, ideology, switched parties
2%	2%	1%	Personality, morality, values
0%	2%	1%	Senior issues
3%	1%	1%	Defense, safety of nation, war, terrorism
9%	11%	12%	Other
17%	16%	17%	Don't know

DemPrim2. If the 2010 Democratic primary election for GOVERNOR were being held today and the candidates included (*rotated*) Dan Onorato, Jack Wagner, Anthony Williams, and Joe Hoeffel, would you vote for Dan Onorato, Jack Wagner, Anthony Williams, Joe Hoeffel, or aren't you sure how you would vote? (483 registered Democrats)

	Dan Onorato	Jack Wagner	Joe Hoeffel	Anthony Williams	Other	Don't know
Mar 2010	11%	7%	5%	4%	2%	71%
Feb 2010	6%	6%	6%	1%	9%	72%
Jan 2010	10%	4%	4%	-	10%	72%
Oct 2009	10%	9%	6%	-	9%	66%

RepPrim. If the 2010 Republican primary election for GOVERNOR were being held today and the candidates included (*rotated*) Tom Corbett and Sam Rohrer, would you vote for Tom Corbett, Sam Rohrer, or aren't you sure how you would vote? (353 registered Republicans)

	Tom Corbett	Sam Rohrer	Other	Don't know
Mar 2010	28%	4%	2%	66%
Feb 2010	26%	4%	5%	65%
Jan 2010	23%	5%	3%	69%

Iss_Gov. What will be the single MOST IMPORTANT ISSUE in your vote for governor this year? (964 registered respondents)

Jan 2010	Feb 2010	Mar 2010	
26%	29%	28%	Economic issues, employment
13%	11%	12%	Taxes
8%	13%	10%	Reduce spending, debt, pass budget
7%	7%	6%	Healthcare
4%	4%	4%	Education issues
2%	1%	2%	Abortion stance
2%	3%	1%	Personality, morality, values
1%	0%	0%	Everything, nothing
13%	13%	15%	Other
23%	19%	21%	Don't know

RatePres. How would you rate the way that Barack Obama is handling his job as president? (964 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

RateSenS. How would you rate the way that ARLEN SPECTER is handling his job as U.S. SENATOR? (964 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Mar 2010	5%	25%	31%	32%	7%
Feb 2010	5%	25%	35%	27%	8%
Jan 2010	5%	29%	31%	27%	8%
Oct 2009	4%	25%	36%	28%	7%
Aug 2009	8%	27%	35%	22%	8%
Jun 2009	10%	24%	37%	18%	11%
Mar 2009	13%	39%	25%	12%	11%
Feb 2009	8%	35%	32%	17%	8%
Aug 2007	15%	36%	33%	12%	4%
Feb 2004	5%	34%	32%	10%	19%
Nov 2003	7%	35%	37%	11%	10%
Apr 2003	11%	36%	30%	11%	13%
Sep 1998	7%	47%	34%	6%	6%
Jul 1998	10%	44%	31%	9%	6%
Oct 1997	12%	41%	33%	6%	7%
Apr 1992	5%	33%	44%	12%	6%
Oct 1991	11%	39%	41%	9%	--

DesRECD. Do you believe that ARLEN SPECTER has done a good enough job as SENATOR to deserve re-election, or do you believe it is time for a change? (964 registered respondents)

	Deserves re-election	Time for a change	Don't know
Mar 2010	28%	61%	11%
Feb 2010	25%	63%	12%
Jan 2010	29%	60%	11%
Oct 2009	23%	66%	11%
Aug 2009	34%	54%	12%
Jun 2009	28%	57%	15%
Mar 2009	40%	46%	14%
Oct 1997	49%	40%	11%

WhyChg. Why do you think it is time for a change? (591 registered respondents who answered "time for a change" in DesRECD) (Percentages total more than 100% because multiple responses were accepted.)

Jan 2010	Feb 2010	Mar 2010	
21%	23%	31%	Political party, ideology, switched parties
25%	32%	24%	Should be term limits, Specter served too long
13%	8%	16%	Dissatisfied with Specter, time for a change
14%	12%	10%	Not representative of the people
7%	8%	10%	Personality, morality, values
7%	9%	8%	Physical attributes (including age, gender, health)
6%	8%	6%	Doesn't follow through, wishy-washy
3%	4%	6%	Past performance, track record
5%	4%	3%	Views on policy issues, in general
6%	3%	3%	Anti-Obama administration, votes with Obama, healthcare
4%	3%	2%	Economic issues, employment
2%	1%	1%	Reduce spending, debt, pass budget
7%	8%	4%	Other
6%	5%	5%	Don't know

IntTax. I am going to describe some proposals regarding state taxes. For each, please tell me if you FAVOR or OPPOSE the proposal. (964 registered respondents) (rotated)

	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	Don't Know
Placing new taxes on the sale of smokeless tobacco and cigars Feb 2009	48% 50%	16% 19%	8% 10%	25% 18%	3% 3%
Changing the state income tax to a progressive tax, meaning the more you make, the higher your tax rate	23%	21%	14%	35%	7%
Collecting tolls on interstate 80 to raise money for state highway and bridge improvements	21%	28%	13%	31%	7%
Increasing taxes on companies that extract and sell natural gas Feb 2009	19% 17%	16% 19%	21% 25%	28% 27%	16% 12%
Reducing the sales tax from 6 percent to 4 percent, but extending it to cover many items that are not currently taxed	14%	19%	19%	35%	13%

Cor1. Have you read, seen, or heard anything about the Pennsylvania legislative corruption trials, or not? (964 registered respondents)

44% Yes
55% No
1% Don't know

Cor2. How closely have you been following the Pennsylvania legislative corruption trials? (421 registered respondents who answered "yes" in Cor1)

12% Very closely
45% Somewhat closely
40% Not too closely
3% Not at all

Cor3. Who is being charged with corruption- (rotated) Republicans, Democrats, or both? (421 registered respondents who answered "yes" in Cor1)

58% Both
19% Democrats
3% Republicans
20% Don't know

Cor4. Do you think that most Pennsylvania state legislators use state employees and tax money for political campaign activities, or not? (964 registered respondents)

67% Yes
19% No
14% Don't know

I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

28%	Central
20%	Southeast
13%	Northeast
11%	Southwest
10%	Philadelphia
9%	Northwest
9%	Allegheny

RESID. How many years have you lived at your current residence?

16 Mean

AGE. What was your age on your last birthday?

8%	18-24
19%	25-34
14%	35-44
23%	45-54
13%	55-64
23%	65 and older

EDUC. What was the highest grade level of schooling you have completed?

7%	Non high school graduate
45%	High school graduate or GED
14%	Some college
8%	Two-year or tech degree
14%	Four year college degree
12%	Post graduate degree

MAR. What is your CURRENT marital status, are you single, married, separated, divorced, or a widower?

21%	Single, Never Married
58%	Married
2%	Separated
9%	Divorced
10%	Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%
Oct 2009	16%	36%	39%	9%
Aug 2009	16%	36%	43%	5%
Jun 2009	19%	34%	37%	10%
Feb 2008	20%	41%	35%	4%
Jan 2008	18%	40%	38%	4%
Aug 2007	21%	44%	31%	4%
Jun 2007	19%	42%	35%	4%
Feb 2007	21%	41%	32%	6%
Oct 2006	17%	42%	35%	6%
Sep 2006	20%	39%	36%	5%
Aug 2006	19%	38%	38%	5%
May 2006	16%	43%	35%	6%
Feb 2006	21%	41%	34%	4%
Nov 2005	17%	42%	35%	7%
Sep 2005	22%	38%	35%	5%
Jun 2005*	19%	42%	33%	7%
Mar 2005*	16%	40%	38%	6%
Oct 2004	16%	39%	38%	7%
Sep 2004	16%	52%	29%	4%
Aug 2004	15%	48%	33%	3%
Mar 2004	16%	44%	34%	6%
Feb 2004	20%	41%	33%	7%
Nov 2003	21%	42%	31%	7%
Apr 2003*	19%	41%	35%	5%
Oct 2002	16%	41%	35%	8%
Sep 2002	18%	41%	35%	6%
Jun 2002	19%	43%	33%	5%
Oct 2001	20%	38%	36%	6%
Apr 2001	19%	36%	35%	9%
Oct 2000	22%	37%	33%	8%
Feb 2000	19%	44%	37%	0%
Jul 1999	18%	37%	39%	6%

* Question asked of all respondents regardless of registration status

PRTY1. Regardless of how you are registered, in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

14%	Strong Republican
10%	Republican
16%	Lean Republican
12%	Pure Independent
11%	Lean Democrat
13%	Democrat
20%	Strong Democrat
1%	Other
3%	Don't know

LABR. Are you or is any member of your household a member of a LABOR UNION?

18%	Yes
82%	No

VET. Are you a military veteran?

14%	Yes
86%	No

Hisp. Are you Hispanic or Latino, or not?

3%	Yes
97%	No

RACE. Which of the following categories best describes your racial background?

86%	White
14%	Non-white

ABORT. Do you think that abortion should be...

	Legal under any circumstances	Legal under certain circumstances	Illegal in all circumstances	Don't know
Mar 2010	19%	56%	23%	2%
Feb 2010	19%	57%	22%	2%
Jan 2010	23%	50%	24%	3%
Oct 2009	20%	54%	23%	3%
Aug 2009	21%	54%	23%	2%
Jun 2009	18%	58%	22%	2%
Aug 2007	22%	56%	21%	1%
Jun 2007	21%	58%	20%	1%
Feb 2007	20%	53%	26%	1%
Oct 2006*	17%	62%	18%	3%
Sep 2006*	22%	54%	22%	2%
Aug 2006*	23%	56%	19%	2%
May 2006*	19%	65%	14%	2%
Feb 2006	23%	57%	17%	3%
Nov 2005	23%	55%	19%	3%
Sep 2005	24%	54%	19%	3%
Jun 2005	22%	55%	20%	4%
Mar 2005	18%	54%	25%	3%
Oct 2004*	18%	61%	19%	2%
Sep 2004*	22%	55%	22%	1%
Aug 2004*	20%	61%	18%	1%
Mar 2004*	16%	58%	24%	3%
Feb 2004	22%	54%	20%	4%
Nov 2003	23%	52%	21%	5%
Apr 2003*	22%	56%	21%	2%
Oct 2002*	29%	51%	17%	3%
Sep 2002*	26%	51%	19%	4%
Jun 2002*	26%	56%	15%	3%
Oct 2001*	25%	52%	20%	3%
Apr 2001*	25%	53%	18%	3%
Oct 2000*	26%	53%	15%	6%
Feb 2000*	23%	53%	20%	4%
Jul 1999	26%	54%	17%	3%

*Question asked of registered respondents only

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

- 34% Protestant
- 32% Catholic
- 19% Some other religion
- 15% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

33% Yes
 64% No
 3% Don't know

Bible. Which of these statements comes closest to describing your feelings about the Bible?

	The Bible is the actual word of God and is to be taken literally, word for word.	The Bible is the inspired word of God but not everything in it should be taken literally, word for word.	The Bible is an ancient book of fables, legends, history, and moral precepts recorded by men.	Don't know
Mar 2010	29%	53%	15%	3%
Feb 2010	30%	49%	18%	3%
Jan 2010	34%	47%	16%	3%
Oct 2009	33%	49%	15%	3%
Aug 2009	32%	48%	17%	3%
Jun 2009	25%	56%	17%	2%
Feb 2006	27%	51%	21%	1%
Nov 2005	25%	54%	18%	4%
Sep 2004*	26%	59%	13%	3%
Aug 2004*	26%	55%	16%	3%

* Question asked of registered respondents only

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

24% One
 55% Two
 14% Three
 7% Four or more

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

48% Full-time
 11% Part-time
 5% Going to school
 8% Keeping house
 4% Unemployed
 3% Disabled
 21% Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

18% Under \$25,000
 14% \$25-\$35,000
 13% \$35-50,000
 20% \$50-75,000
 13% \$75-100,000
 17% Over \$100,000
 5% Don't know

DONE. Sex of respondent:

52% Female
48% Male