

Vote_May. Many people will vote in the primary election for mayor in May; however, many other people will not. What would you say are the chances of your voting in the May primary election? Are you...

<u>Apr</u> <u>2007</u>	<u>May</u> <u>2007</u>	
77%	82%	Certain to vote
15%	8%	Will you probably vote
5%	6%	Are the chances fifty-fifty you will vote
3%	3%	Don't you think that you will vote in the May primary election
0%	1%	Do not know

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...

<u>Apr</u> <u>2007</u>	<u>May</u> <u>2007</u>	
58%	58%	Very much interested
34%	36%	Somewhat interested
7%	6%	Not very interested in the May primary election
1%	0%	Do not know

MIP_Ph. What do you think is the MOST IMPORTANT PROBLEM facing PHILADELPHIA today?

<u>Jan</u> <u>2007</u>	<u>Apr</u> <u>2007</u>	<u>May</u> <u>2007</u>	
71%	72%	73%	Crime, drugs, violence
8%	9%	9%	Education, schools, programs
2%	6%	4%	Government, politicians, leadership
5%	4%	4%	Unemployment, economy
3%	2%	2%	Social problems
2%	1%	1%	Improving city cleanliness, appearance, entertainment
1%	1%	1%	Housing
2%	1%	1%	Taxes
4%	3%	3%	Other
2%	1%	2%	Do not know

Responses receiving less than 0.5% were added to the other category.

Q6. I'd like to ask you a few questions about some people involved in Philadelphia politics. Please let me know if your opinion of the person is favorable, not favorable, undecided, or if you haven't heard enough about the person to have an opinion. (*rotated*)

	Favorable	Unfavorable	Undecided	Not heard	DK
Michael Nutter	52%	11%	19%	17%	1%
Apr 2007	31%	17%	23%	29%	0%
Jan 2007	31%	12%	17%	37%	3%
Tom Knox	38%	22%	25%	14%	1%
Apr 2007	42%	11%	25%	22%	0%
Jan 2007	32%	4%	16%	46%	2%
Chaka Fattah	34%	27%	22%	16%	1%
Apr 2007	34%	19%	28%	18%	1%
Jan 2007	49%	13%	15%	22%	1%
Dwight Evans	29%	22%	23%	25%	1%
Apr 2007	34%	14%	22%	29%	1%
Jan 2007	36%	7%	15%	39%	3%
Bob Brady	22%	32%	24%	21%	1%
Apr 2007	28%	24%	25%	23%	0%
Jan 2007	23%	8%	18%	49%	2%
John Street	21%	62%	13%	3%	1%
Apr 2007	25%	57%	15%	2%	1%
Jan 2007	27%	57%	12%	3%	1%

Now I'm going to ask you a few questions about the upcoming election for Philadelphia mayor.

Q14. If the DEMOCRATIC primary election for Philadelphia's mayor were being held today and the candidates were... (*rotated*), would you vote for...

<i>Jan</i> <i>2007</i>	<i>Apr</i> <i>2007</i>	<i>May</i> <i>2007</i>	
12%	12%	31%	Michael Nutter
22%	24%	21%	Tom Knox
26%	17%	13%	Chaka Fattah
8%	16%	11%	Bob Brady
10%	10%	3%	Dwight Evans
22%	21%	21%	Do not know

Cert. Are you absolutely CERTAIN you will vote FOR [fill Q14] in the election, or are you still making up your mind?

303	Subsample size (n)
59%	Absolutely certain
41%	Still making up mind

Lean. As of today, do you lean more to...

82	Subsample size (n)
9%	Michael Nutter
7%	Tom Knox
5%	Bob Brady
4%	Chaka Fattah
3%	Dwight Evans
72%	Do not know

Reas. What is the MAIN Reason you plan to vote for [fill Q14/Lean], is it because...

324	Subsample size (n)
15%	You like him as a person
66%	You prefer his stand on some issues
2%	You dislike the other candidates
15%	For some other reason
2%	Do not know

Sec. Which candidate would be your SECOND CHOICE for mayor?

303	Subsample size (n)
22%	Michael Nutter
20%	Tom Knox
16%	Dwight Evans
15%	Chaka Fattah
15%	Bob Brady
12%	Do not know

Q16. What personal or professional qualifications do you think are most important for the next Mayor to have?

<i>Jan</i>	<i>Apr</i>	<i>May</i>	
<u>2007</u>	<u>2007</u>	<u>2007</u>	
28%	25%	24%	Specific issue mentioned
15%	19%	23%	Honest, sincere, truthful
12%	14%	15%	Political knowledge, experience
16%	13%	14%	Ethical, personal integrity
9%	11%	14%	Understand & represent (all) people
8%	12%	8%	Familiar with, knowledge of city
3%	6%	8%	Intelligent, knowledgeable
6%	6%	7%	Leadership, management skills, experience
7%	5%	7%	Good speaker, people skills
2%	4%	7%	Has vision, game plan
7%	9%	6%	Strong leader, influential, get job done
9%	9%	6%	Financial skills, responsibility
6%	7%	4%	Caring, compassionate, concerned
8%	5%	3%	Business sense, experience
4%	4%	3%	Not attached to current city politicians
7%	8%	2%	Educated
2%	1%	1%	Long-term resident of Philly
4%	1%	1%	Fair
15%	14%	6%	Other
10%	8%	10%	Do not know

*Percentages total more than 100% because multiple responses were accepted.
 Responses receiving less than 0.5% were added to the other category.*

Ads. Have you seen TV advertisements for any candidate running for mayor, or NOT?

<u>Apr</u> <u>2007</u>	<u>May</u> <u>2007</u>	
85%	89%	Yes
14%	11%	No
1%	0%	Do not know

Ads2. Whose ads do you remember the most?

<u>Apr</u> <u>2007</u>	<u>May</u> <u>2007</u>	
311	343	Subsample size (n)
53%	37%	Tom Knox
8%	31%	Michael Nutter
18%	9%	Bob Brady
7%	5%	Dwight Evans
4%	3%	Chaka Fattah
2%	1%	Other
8%	14%	Do not know

Ads3. Have the advertisements you've seen for (fill Ads2) made you...

<u>Apr</u> <u>2007</u>	<u>May</u> <u>2007</u>	
278	290	Subsample size (n)
32%	27%	MUCH MORE likely to vote for him
33%	30%	Somewhat MORE likely to vote for him
10%	11%	Somewhat LESS likely to vote for him
8%	11%	MUCH LESS likely to vote for him
15%	16%	Made no difference
2%	5%	Do not know

I now have a final few questions for statistical purposes only.

CNTY. What is the name of the COUNTY you live in?

100% Philadelphia

AGE. What was your AGE on your last birthday?

5%	18-24
11%	25-34
17%	35-44
23%	45-54
19%	55-64
25%	65 and older

EDUC. What was the last grade level of schooling you have completed?

7%	Non high school graduate
35%	High school graduate (or GED)
12%	Some college
9%	Two-year or tech degree
19%	Four year college degree
18%	Postgraduate degree

Hisp. Are you Hispanic or Latino, or NOT?

6%	Yes
94%	No

RACE. Which of the following categories best describes your racial background?

49%	White
45%	Black or African American
1%	Asian
1%	American Indian, Alaska Native
4%	Other

LABR. Are you or is any member of your household a member of a LABOR UNION?

24%	Yes
76%	No

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

<i>Jan</i>	<i>Apr</i>	<i>May</i>	
<u>2007</u>	<u>2007</u>	<u>2007</u>	
31%	29%	35%	Liberal
43%	40%	35%	Moderate
21%	21%	20%	Conservative
5%	10%	10%	Do not know

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year. Is it...

21%	Under \$25,000
17%	\$25-\$35,000
12%	\$35-50,000
22%	\$50-75,000
11%	\$75-100,000
12%	Over \$100,000
5%	Do not know

DONE. Sex of respondent:

35%	Male
65%	Female

Methodology: This release summarizes the findings of a survey of 385 registered Democrats in Philadelphia conducted by Franklin and Marshall College's Center for Opinion Research. The survey interviewing was conducted between May 2 and 7, 2007. The sample error for the survey is plus or minus five percent. Telephone numbers for the survey were generated via random digit dialing, and respondents were randomly selected from within each household.