

FRANKLIN & MARSHALL

January 2008

**Franklin & Marshall
Poll**

**SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS**

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Table of Contents

METHODOLOGY	2
KEY FINDINGS	3
TABLE A-1. REPUBLICAN PRIMARY VOTE CHOICE BY SELECTED DEMOGRAPHICS.....	7
TABLE A-2. DEMOCRATIC PRIMARY VOTE CHOICE BY SELECTED DEMOGRAPHICS.....	8
MARGINAL FREQUENCY REPORT.....	9

Methodology

The survey findings presented in this release are based on the results of interviews conducted January 8 through January 14, 2008. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll’s Director, Dr. G. Terry Madonna, Head Methodologist, Berwood Yost, and Project Manager, Jennifer Harding. Interviews were completed with 627 registered adults in Pennsylvania. Telephone numbers for the survey were generated via random digit dialing, and respondents were randomly selected from within each household. The sample error is +/- 3.9 percent. In addition to sampling error, this survey is also subject to other sources of error, such as questionnaire design, nonresponse, and the interviewing process itself.

This Franklin & Marshall Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV, Pittsburgh Tribune Review, and WTAE-TV. It may be used in whole or part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The January 2008 Franklin & Marshall Poll of registered adults in Pennsylvania reveals significant changes in candidate ratings and preferences among Republicans, but little change in the ratings and preferences of Democrats. The survey also finds sizable proportions of respondents in both parties who may yet change their candidate preference.

On the Republican side, John McCain's favorability ratings have increased dramatically, increasing 21 percentage points among registered Republicans, while Giuliani's favorability ratings have declined, dropping by 12 percentage points since the last Franklin and Marshall Poll (see Figure 1). The unfavorable ratings for candidates Romney and Thompson have increased since August. The change in respondents' assessments of the candidates among Republicans has corresponded to a change in the dynamics of the race for Pennsylvania's primary delegates (see Figure 2). John McCain currently leads his closest rivals, Rudy Giuliani and Mike Huckabee, by a wide margin with the remaining contenders well behind (see Marginal Frequency Report, page 10).

Figure 1. Republican Favorability

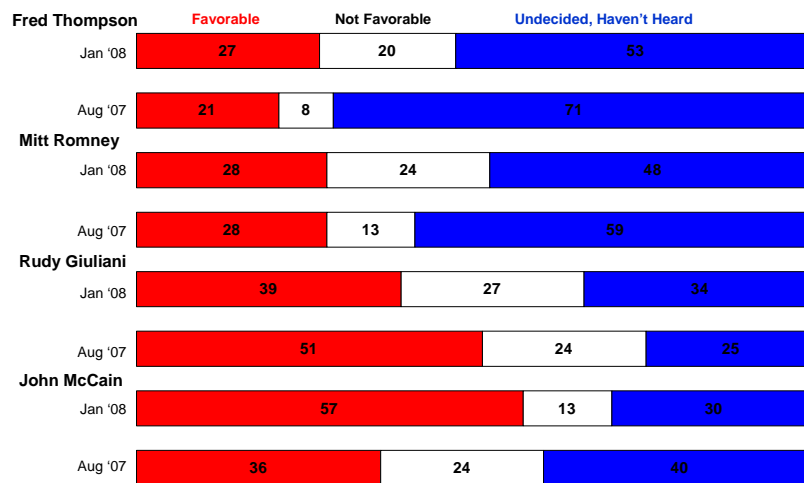


Figure 2. Republican Vote Choice



If the story-line is change for Republican candidates, it is stability for the Democrats. The Democratic candidates' favorability ratings have remained largely unchanged, and largely favorable, among Democrats in the state (see Figure 3). The race for delegates is also stable--Pennsylvania Democrats continue to support Hillary Clinton by a large margin over her closest rival, Barack Obama, which was also the case in the last Franklin and Marshall Poll (see Figure 4).

Figure 3. Democratic Favorability

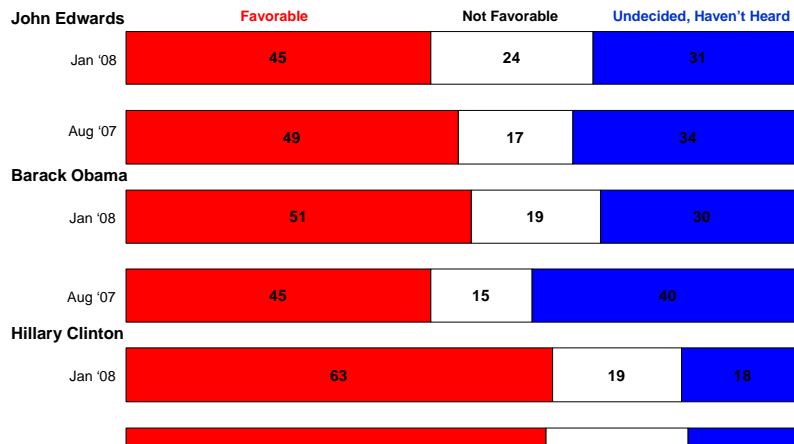
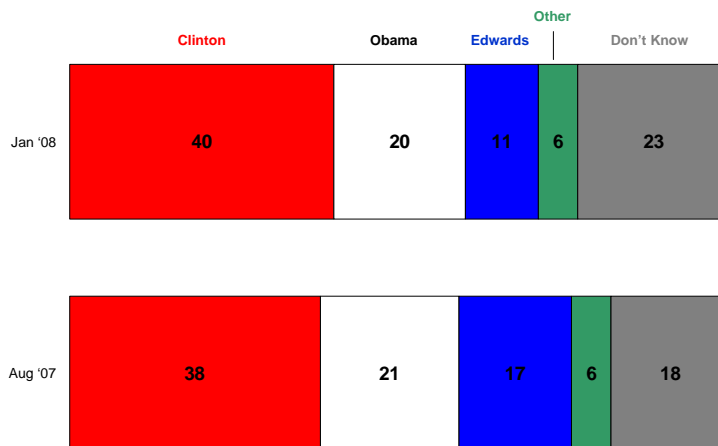


Figure 4. Democratic Vote Choice



Although both Clinton and McCain have solid leads at the moment, there is little doubt that voter preferences could change before the April primary. More than half (55%) of Republicans and almost half (46%) of Democrats who expressed a candidate preference are still making up their minds. Combining undecided and still deciding respondents means nearly two in three (64%) Republicans and three in five (57%) Democrats are still deciding on their preferred candidate.

The survey found different issue priorities among different groups of Pennsylvanians, although all respondents list the economy as their top priority. Republicans list their top priorities as the economy (26%), Iraq (16%), and homeland security (15%). Democrats place the economy (29%) and Iraq (26%) at the top of their list, followed closely by healthcare (19%). Registered Independents name the economy (36%) and healthcare (19%) as their top concerns.

Table A-1. Republican Primary Vote Choice by Selected Demographics

If the Republican primary election for president was being held today and the candidates included (rotated) Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, and Fred Thompson, would you vote for Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, Fred Thompson, some other candidate, or aren't you sure how you would vote? (n = 277)

	McCain	Giuliani	Huckabee	Thompson	Romney	Other	DK
View of Iraq War*							
Going well	28%	14%	15%	10%	8%	4%	21%
Not going well	34%	16%	5%	3%	4%	9%	30%
Support for Iraq War*							
Keep troops there	30%	16%	13%	11%	7%	4%	20%
Bring troops home	29%	12%	8%	0%	8%	12%	31%
View of Economy*							
Doing well	25%	11%	12%	16%	9%	6%	22%
Not doing well	34%	17%	11%	3%	6%	5%	25%
View of Universal Healthcare*							
Favor	37%	13%	11%	1%	6%	6%	25%
Oppose	23%	16%	12%	16%	8%	5%	20%
Age							
18-34	21%	14%	14%	11%	11%	7%	21%
35-54	26%	17%	13%	8%	8%	8%	23%
55 and over	36%	12%	10%	8%	6%	3%	26%
Education							
High School or Less	27%	15%	10%	11%	5%	3%	30%
Some College	35%	8%	15%	8%	8%	6%	20%
College Degree	30%	17%	11%	6%	8%	7%	20%
Ideology*							
Liberal	28%	22%	11%	0%	0%	11%	28%
Moderate	43%	14%	9%	2%	6%	9%	17%
Conservative	23%	14%	14%	13%	8%	3%	25%
Religious Affiliation*							
Protestant	31%	15%	12%	9%	6%	3%	24%
Catholic	42%	9%	9%	5%	8%	3%	24%
Other/unaffiliated	15%	18%	13%	10%	8%	13%	22%
Born Again Christian or Fundamentalist*							
Yes	22%	10%	16%	11%	8%	3%	31%
No	35%	17%	9%	6%	6%	7%	20%
Household Income							
Less than \$35,000	34%	11%	9%	2%	2%	5%	36%
\$35-75,000	29%	16%	15%	9%	6%	5%	21%
Over \$75,000	28%	16%	10%	9%	11%	7%	18%
Gender*							
Female	32%	15%	10%	3%	4%	5%	30%
Male	28%	13%	14%	13%	10%	5%	16%

* Significant differences (p<.05)

Table A-2. Democratic Primary Vote Choice by Selected Demographics

If the Democratic primary election for president was being held today and the candidates included (rotated) Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, and Bill Richardson, would you vote for Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, Bill Richardson, some other candidate, or aren't you sure how you would vote? (n = 286)

	Clinton	Obama	Edwards	Other	DK
View of Iraq War					
Going well	33%	25%	12%	9%	22%
Not going well	45%	17%	10%	4%	23%
Support for Iraq War*					
Keep troops there	35%	25%	14%	10%	16%
Bring troops home	44%	18%	8%	4%	25%
View of Economy*					
Doing well	42%	17%	9%	14%	18%
Not doing well	40%	21%	11%	4%	24%
Age					
18-34	35%	27%	12%	4%	23%
35-54	31%	26%	9%	5%	30%
55 and over	46%	15%	11%	7%	20%
Education					
High School or Less	43%	13%	13%	7%	25%
Some College	46%	19%	10%	6%	20%
College Degree	33%	27%	9%	5%	25%
Ideology*					
Liberal	45%	25%	8%	5%	18%
Moderate	40%	19%	13%	3%	24%
Conservative	33%	14%	5%	16%	32%
Religious Affiliation*					
Protestant	46%	16%	9%	2%	27%
Catholic	45%	14%	11%	7%	24%
Other/unaffiliated	29%	31%	13%	7%	21%
Born Again Christian or Fundamentalist					
Yes	41%	19%	16%	3%	22%
No	40%	20%	9%	7%	24%
Household Income					
Less than \$35,000	45%	16%	9%	4%	26%
\$35-75,000	42%	18%	13%	4%	24%
Over \$75,000	36%	31%	8%	9%	15%
Gender					
Female	43%	17%	10%	4%	26%
Male	36%	23%	12%	8%	20%

* Significant differences (p<.05)

Marginal Frequency Report

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes
0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

46% Democrat
44% Republican
8% Independent
1% Something else
1% Don't know

Vote_Apr. Many people will vote in the primary election for president in April; however, many other people will not. What would you say are the chances of your voting in the April presidential primary? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, or don't you think that you will vote in the April presidential primary?

70% Certain to vote
16% Will you probably vote
6% Are the chances fifty-fifty you will vote
7% Don't you think that you will vote
1% Don't know

Po_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...

60% Very much interested
35% Somewhat interested
5% Not very interested in the 2008 presidential campaign

IntFavC. I'm going to ask you a few questions about some people involved in politics today. Please let me know if your opinion of the person is favorable, not favorable, undecided, or if you haven't heard enough about the person to have an opinion. (*rotated*)

	Favorable	Not Favorable	Undecided	Don't know
HILLARY CLINTON				
Jan 2008	40%	43%	15%	2%
Aug 2007	41%	41%	16%	2%
Jun 2007	34%	46%	16%	4%
Feb 2007	32%	46%	17%	5%
RUDY GIULIANI				
Jan 2008	26%	43%	22%	9%
Aug 2007	39%	32%	20%	9%
Jun 2007	41%	30%	18%	11%
Feb 2007	52%	18%	16%	14%
BARACK OBAMA				
Jan 2008	41%	27%	23%	9%
Aug 2007	37%	21%	23%	19%
Jun 2007	32%	21%	20%	27%

Feb 2007	31%	15%	20%	34%
JOHN MCCAIN				
Jan 2008	46%	23%	21%	10%
Aug 2007	31%	30%	22%	17%
Jun 2007	34%	28%	22%	16%
Feb 2007	37%	23%	23%	17%
Feb 2000	44%	15%	28%	13%
MITT ROMNEY				
Jan 2008	19%	34%	22%	25%
Aug 2007	18%	20%	19%	43%
Jun 2007	11%	15%	17%	57%
JOHN EDWARDS				
Jan 2008	32%	36%	21%	11%
Aug 2007	38%	27%	22%	13%
Jun 2007	34%	29%	21%	16%
FRED THOMPSON				
Jan 2008	16%	33%	16%	35%
Aug 2007	15%	16%	15%	54%
MIKE HUCKABEE				
Jan 2008	24%	27%	22%	27%

RepPrim. If the Republican primary election for president was being held today and the candidates included (*rotated*) Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, and Fred Thompson, would you vote for Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, Fred Thompson, some other candidate, or aren't you sure how you would vote?

n = 277 (registered Republicans)

	McCain	Giuliani	Huckabee	Thompson	Romney	Paul	Hunter	Other	Don't know
Jan 2008	30%	14%	12%	8%	7%	2%	1%	2%	24%
Aug 2007	19%	32%	--	11%	12%	--	--	3%	23%
Jun 2007	29%	29%	--	--	12%	--	--	6%	24%

CertRep. Are you absolutely certain you will vote for [FILL preferred candidate] in the election, or are you still making up your mind?

n = 203

- 44% Certain
- 55% Still making up mind
- 1% Don't know

DemPrim. If the Democratic primary election for president was being held today and the candidates included (*rotated*) Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, and Bill Richardson, would you vote for Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, Bill Richardson, some other candidate, or aren't you sure how you would vote?

n = 286 (registered Democrats)

	Clinton	Obama	Edwards	Kucinich	Other	Don't know
Jan 2008	40%	20%	11%	2%	4%	23%
Aug 2007	38%	21%	17%	--	6%	18%
Jun 2007	40%	18%	21%	--	3%	18%

CertDem. Are you absolutely certain you will vote for [FILL preferred candidate] in the election, or are you still making up your mind?

n = 205

- 54% Certain
- 46% Still making up mind

N1. What policy issue do you think of first when you hear [FILL preferred candidate]'s name?

Democrats

	Clinton n = 114	Obama n = 56	Edwards n = 30
Healthcare	41%	13%	7%
Economy	10%	4%	14%
Iraq war	9%	18%	10%
Social issues, equity	2%	2%	10%
Change, in general	1%	16%	0%
Homeland security, foreign policy	1%	2%	3%
Immigration	1%	0%	0%
Public education	1%	0%	0%
Taxes	1%	4%	0%
Moral and family values	0%	0%	3%
Other, general	17%	14%	7%
Other policy issues	4%	4%	7%
Don't know	13%	25%	38%

Republicans

	McCain n = 83	Giuliani n = 39	Huckabee n = 32	Thompson n = 22	Romney n = 19
Homeland security, foreign policy	29%	41%	3%	27%	11%
Iraq war	22%	5%	3%	0%	0%
Immigration	6%	0%	6%	18%	11%
Economy	4%	5%	3%	5%	16%
Healthcare	1%	0%	3%	0%	0%
Moral and family values	1%	3%	28%	9%	5%
Taxes	1%	0%	16%	9%	0%
Change, in general	0%	0%	0%	0%	5%
Fiscal responsibility, small government	0%	0%	0%	0%	5%
Other, general	17%	15%	13%	27%	11%
Other policy issues	4%	5%	0%	0%	0%
None/Don't know	15%	25%	25%	5%	37%

ReasPrim. What is the main reason you plan to vote for [FILL preferred candidate]? Is it because...

Democrats

	Clinton n = 114	Obama n = 56	Edwards n = 30
You like him/her as a person	11%	16%	30%
You prefer his/her stand on some issues	60%	55%	37%
You dislike the other candidates	7%	9%	23%
Some other reason	23%	18%	10%
Don't know	0%	2%	0%

Republicans

	McCain n = 83	Giuliani n = 39	Huckabee n = 32	Thompson n = 22	Romney n = 19
You like him/her as a person	26%	21%	34%	14%	11%
You prefer his/her stand on some issues	49%	54%	56%	73%	47%
You dislike the other candidates	11%	10%	3%	9%	16%
Some other reason	12%	15%	3%	5%	21%
Don't know	2%	0%	3%	0%	5%

IssPrim. What will be the single most important issue in your vote for president this year? (*rotated*) Homeland security, the Iraq war, the economy, illegal immigration, healthcare, public education, taxes, moral and family values, or something else?

Democrats (n = 286)

29%	The economy
26%	The Iraq war
19%	Healthcare
5%	Homeland security
5%	Illegal immigration
4%	Moral and family values
3%	Taxes
2%	Public education
3%	Something else
4%	Don't know

Republicans (n = 277)

26%	The economy
16%	The Iraq war
15%	Homeland security
14%	Moral and family values
10%	Healthcare
8%	Illegal immigration
5%	Taxes
1%	Public education
2%	Something else
3%	Don't know

N2. Regardless of the political party and candidate you support, do you think that a (*rotated*) (Republican or a Democrat) will win the presidential election in November?

63%	Democrat
22%	Republican
15%	Don't know

Democrats (n = 286)

80%	Democrat
9%	Republican
11%	Don't know

Republicans (n = 277)

47%	Democrat
35%	Republican
18%	Don't know

N3. Which presidential candidate can best be described as... (rotated)
(Respondents could name any candidate, not just those within their own party.)

Representing change

37%	Barack Obama
22%	Hillary Clinton
4%	Mike Huckabee
3%	John Edwards
3%	Mitt Romney
2%	Rudy Giuliani
2%	Fred Thompson
2%	John McCain
2%	Ron Paul
1%	Dennis Kucinich
4%	None
1%	Other
16%	Don't know

The most experienced

38%	Hillary Clinton
32%	John McCain
6%	Rudy Giuliani
3%	Mitt Romney
2%	John Edwards
2%	Fred Thompson
1%	Barack Obama
1%	Mike Huckabee
1%	Ron Paul
2%	None
1%	Other
12%	Don't know

Having traditional values

19%	Mike Huckabee
15%	Hillary Clinton
13%	John McCain
7%	John Edwards
7%	Barack Obama
7%	Mitt Romney
4%	Fred Thompson
2%	Rudy Giuliani
2%	Ron Paul
1%	Dennis Kucinich
4%	None
21%	Don't know

Honest and trustworthy

16%	Hillary Clinton
14%	Barack Obama
13%	John McCain
9%	Mike Huckabee
5%	John Edwards
5%	Fred Thompson
4%	Rudy Giuliani
4%	Mitt Romney
1%	Ron Paul
10%	None
1%	Other
20%	Don't know

Having the best chance to win the November election

30%	Hillary Clinton
22%	Barack Obama
11%	John McCain
3%	Rudy Giuliani
2%	John Edwards
2%	Mike Huckabee
2%	Mitt Romney
1%	Fred Thompson
1%	None
1%	Other
25%	Don't know

N4. For each of the following issues, please tell me the one presidential candidate you believe would be most likely to make the issue a top priority. It doesn't matter which candidate you support or whether you favor or oppose these issues. (*rotated*)

Using offensive strategies in the war on terror

34%	John McCain
17%	Rudy Giuliani
13%	Hillary Clinton
5%	Barack Obama
3%	Fred Thompson
2%	John Edwards
2%	Mike Huckabee
2%	Mitt Romney
1%	Ron Paul
2%	None
1%	Other
20%	Don't know

Ending the war in Iraq

31%	Hillary Clinton
24%	Barack Obama
9%	John McCain
3%	John Edwards
2%	Rudy Giuliani
2%	Mike Huckabee
2%	Ron Paul
1%	Dennis Kucinich
1%	Mitt Romney
4%	None
1%	Other
20%	Don't know

Strengthening the economy

27%	Hillary Clinton
12%	Barack Obama
10%	Mitt Romney
8%	John McCain
6%	John Edwards
5%	Rudy Giuliani
3%	Fred Thompson
3%	Mike Huckabee
1%	Ron Paul
2%	None
1%	Other
23%	Don't know

Stopping illegal immigration

14%	John McCain
9%	Hillary Clinton
8%	Rudy Giuliani
7%	Mike Huckabee
7%	Mitt Romney
6%	Fred Thompson
4%	Barack Obama
3%	John Edwards
2%	Ron Paul
1%	Duncan Hunter
5%	None
1%	Other
34%	Don't know

Increasing access to healthcare

61%	Hillary Clinton
9%	Barack Obama
6%	John Edwards
2%	John McCain
2%	Mitt Romney
1%	Rudy Giuliani
1%	Mike Huckabee
3%	None
1%	Other
15%	Don't know

Protecting traditional family values

27%	Mike Huckabee
15%	Hillary Clinton
10%	Mitt Romney
9%	John McCain
8%	John Edwards
8%	Barack Obama
3%	Fred Thompson
1%	Rudy Giuliani
1%	Ron Paul
2%	None
1%	Other
15%	Don't know

Reducing the income gap between rich and poor Americans

24%	Barack Obama
18%	Hillary Clinton
14%	John Edwards
3%	Rudy Giuliani
3%	Mike Huckabee
3%	John McCain
2%	Ron Paul
1%	Dennis Kucinich
1%	Fred Thompson
1%	Mitt Romney
8%	None
24%	Don't know

RatePres. How would you rate the way that George Bush is handling his job as president? Would you say he is doing...

	Excellent job	Good job	Only a fair job	Poor job	Don't know
GEORGE BUSH, as President					
Jan 2008	8%	22%	23%	47%	0%
Aug 2007	4%	19%	28%	49%	0%
Jun 2007	5%	19%	28%	48%	0%
Feb 2007	5%	22%	27%	46%	0%
Oct 2006	8%	23%	25%	43%	1%
Sep 2006	10%	26%	27%	36%	1%
Aug 2006	9%	24%	24%	43%	0%
May 2006	7%	23%	24%	45%	1%
Feb 2006	10%	26%	23%	40%	1%
Sep 2005	10%	25%	24%	42%	1%
Jun 2005	12%	31%	27%	30%	1%
Oct 2004	14%	30%	28%	28%	0%
Sep 2004	18%	31%	27%	24%	0%
Aug 2004	16%	30%	26%	28%	1%
Mar 2004	15%	34%	26%	24%	1%
Feb 2004	13%	32%	26%	28%	1%
Nov 2003	15%	32%	25%	28%	2%
Apr 2003	33%	31%	19%	15%	2%

I now have a few questions about your views on current issues in politics.
(rotate WAR through HC)

WAR. Do you think the United States military effort in Iraq is going very well, fairly well, not too well, or not well at all?

9%	Very well
42%	Fairly well
24%	Not too well
23%	Not well at all
2%	Don't know

WAR2. Do you think the United States should keep the present number of troops in Iraq until the situation has stabilized, or do you think the United States should immediately begin to bring troops home?

51%	Keep the present number of troops
44%	Immediately begin to bring troops home
5%	Don't know

ECON. Generally speaking, do you think the nation's economy these days is doing very well, fairly well, not too well, or not well at all?

3%	Very well
29%	Fairly well
37%	Not too well
30%	Not well at all
1%	Don't know

IMM1. Which of these statements comes closer to your own view? The United States needs to do more to regulate illegal immigration, OR the current system for regulating illegal immigration is just fine?

84%	Needs to do more
11%	Current system is just fine
5%	Don't know

HC. Would you favor or oppose the United States government guaranteeing health insurance for all citizens? Is that strongly or somewhat?

49%	Strongly favor
20%	Somewhat favor
10%	Somewhat oppose
18%	Strongly oppose
3%	Don't know

I now have a final few questions for statistical purposes only.

CNTY. Region of state

- 33% Central
- 19% Southeast
- 12% Northeast
- 11% Allegheny
- 11% Northwest
- 9% Southwest
- 5% Philadelphia

AGE. What was your age on your last birthday?

- 3% 18-24
- 9% 25-34
- 16% 35-44
- 23% 45-54
- 21% 55-64
- 28% 65 and older

EDUC. What was the last grade level of schooling you have completed?

- 5% Non high school graduate
- 31% High school graduate or GED
- 15% Some college
- 9% Two-year or tech degree
- 21% Four year college degree
- 19% Post graduate degree

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Jan 2008	18%	40%	38%	4%
Aug 2007	21%	44%	31%	4%
Jun 2007	19%	42%	35%	4%
Feb 2007	21%	41%	32%	6%
Oct 2006	17%	42%	35%	6%
Sep 2006	20%	39%	36%	5%
Aug 2006	19%	38%	38%	5%
May 2006	16%	43%	35%	6%
Feb 2006	21%	41%	34%	4%
Nov 2005	17%	42%	35%	7%
Sep 2005	22%	38%	35%	5%
Jun 2005*	19%	42%	33%	7%
Mar 2005*	16%	40%	38%	6%
Oct 2004	16%	39%	38%	7%
Sep 2004	16%	52%	29%	4%
Aug 2004	15%	48%	33%	3%
Mar 2004	16%	44%	34%	6%
Feb 2004	20%	41%	33%	7%
Nov 2003	21%	42%	31%	7%

Apr 2003*	19%	41%	35%	5%
Oct 2002	16%	41%	35%	8%
Sep 2002	18%	41%	35%	6%
Jun 2002	19%	43%	33%	5%
Oct 2001	20%	38%	36%	6%
Apr 2001	19%	36%	35%	9%
Oct 2000	22%	37%	33%	8%
Feb 2000	19%	44%	37%	0%
Jul 1999	18%	37%	39%	6%

*Question asked of all respondents regardless of registration status

PRTY1. Regardless of how you are registered, in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

	Strong Rep	Rep	Lean Rep	Pure Indep	Lean Dem	Dem	Strong Dem	Don't know
Jan 2008	19%	13%	13%	3%	17%	11%	21%	3%
Aug 2007	14%	12%	16%	5%	15%	12%	23%	3%
Jun 2007	16%	12%	13%	10%	15%	11%	20%	3%
Feb 2007	17%	13%	14%	7%	14%	10%	20%	5%
Oct 2006	19%	10%	13%	6%	16%	9%	22%	5%
Sep 2006	19%	12%	12%	5%	16%	11%	20%	5%
Aug 2006	20%	10%	12%	5%	13%	11%	24%	5%
Oct 2004	25%	11%	6%	15%	9%	9%	24%	3%
Sep 2004	25%	13%	8%	6%	8%	12%	23%	4%
Aug 2004	24%	13%	7%	4%	11%	12%	24%	4%
Apr 2003	27%	16%	5%	5%	6%	18%	22%	3%
Oct 2000	20%	11%	12%	11%	10%	11%	21%	4%
Jul 1999	22%	20%	6%	6%	5%	19%	18%	4%

Hisp. Are you Hispanic or Latino, or not?

1% Yes
99% No

RACE. Which of the following categories best describes your racial background?

93% White
7% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

41% Protestant
32% Catholic
16% Some other religion
11% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

29% Yes
 70% No
 1% Don't know

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

29% One
 53% Two
 13% Three
 5% Four or more

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better Off	Worse Off	About the Same	Don't know
Jan 2008	17%	25%	57%	1%
Nov 2005*	20%	28%	51%	1%
Sep 2005*	17%	36%	47%	0%
Jun 2005*	24%	24%	52%	0%
Mar 2005*	21%	28%	51%	1%
Nov 2003*	17%	29%	53%	1%
Apr 2003*	16%	30%	54%	0%
Mar 2003*	23%	26%	51%	1%
Jul 1999*	31%	16%	52%	1%
Jul 1998*	41%	9%	45%	5%
Mar 1998*	39%	7%	50%	4%
Jul 1996*	24%	12%	54%	10%
Feb 1996*	29%	16%	49%	6%
Apr 1995*	37%	12%	44%	7%

*Question asked of all respondents regardless of registration status

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

13% Under \$25,000
 11% \$25-\$35,000
 15% \$35-50,000
 22% \$50-75,000
 14% \$75-100,000
 20% Over \$100,000
 5% Don't know

DONE. Sex of respondent:

56% Female
 44% Male