

FRANKLIN & MARSHALL

**September 2008**

**Franklin & Marshall  
College Poll**

**SURVEY OF PENNSYLVANIANS  
SUMMARY OF FINDINGS**

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## Methodology

The survey findings presented in this release are based on the results of interviews conducted September 23 – 28, 2008. The interviews were conducted at the Center for Opinion Research at Franklin and Marshall College under the direction of the poll’s director, Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Project Manager Brad Nankerville. The data included in this release represent the responses of 767 adult residents of Pennsylvania who are currently registered to vote. Telephone numbers for the survey were generated using random digit dialing, and respondents were randomly selected from within each household.

The sample error for registered adults is +/- 3.5 percent. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

The Franklin and Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV, Pittsburgh Tribune Review, WTAE-TV, WPVI-TV6/ABC, and Times-Shamrock Newspapers. It may be used in whole or in part provided any use is attributed to Franklin & Marshall College.

## Key Findings

### The Presidential Election

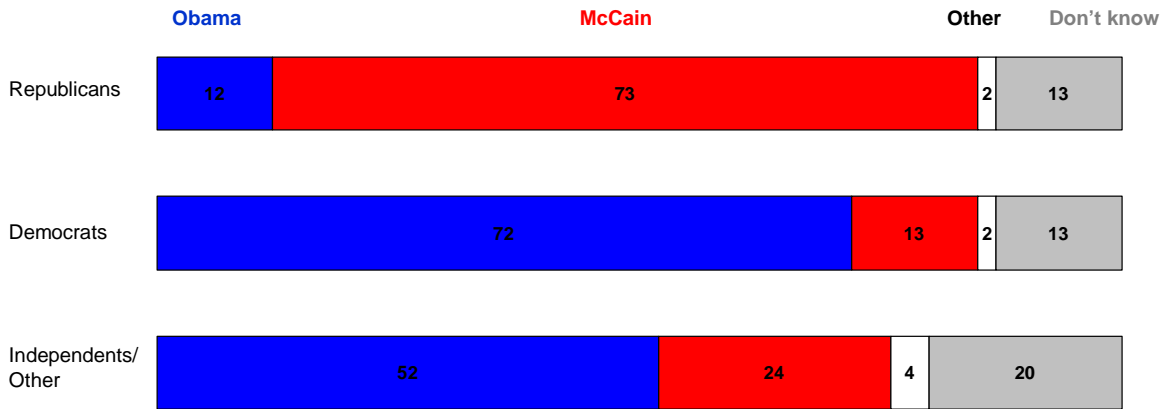
The September 2008 Franklin and Marshall College Poll of registered Pennsylvania adults finds Democrat Barack Obama leading Republican John McCain by seven points, 45% to 38%. Obama's advantage is smaller when undecided but leaning voters are included, 48% to 43%. Obama holds a sizable lead among younger residents, non-whites, college graduates, women, and residents of Philadelphia and Allegheny County. McCain has an advantage among men, Protestants, fundamentalist Christians, military veterans, and residents of Northwestern Pennsylvania (see Table A-1).

White working class voters narrowly favor McCain over Obama 44% to 42%, but his advantage among these voters has shrunk since August when he was ahead 45% to 39%. McCain's advantage among white men (51% to 30%) has increased since August (48% to 36%) while Obama has increased his margin among white women (49% to 36% now compared to 42% to 35% in August).

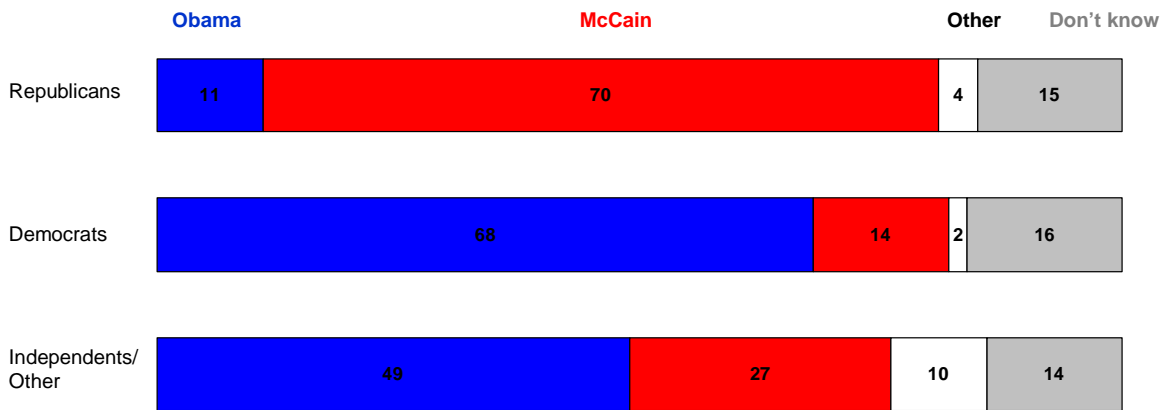
Candidate preference among partisans has strengthened since our August survey; both candidates have about equal support among members of their own party. Obama has an advantage among Independent voters (Figure 1). Both candidates' favorability ratings increased from August as well. Obama's favorable ratings have increased from 43% favorable to 49% favorable. McCain's favorable ratings have increased from 39% to 48%.

**Figure 1. Presidential Preference in Pennsylvania by Party Registration**

**September 2008**



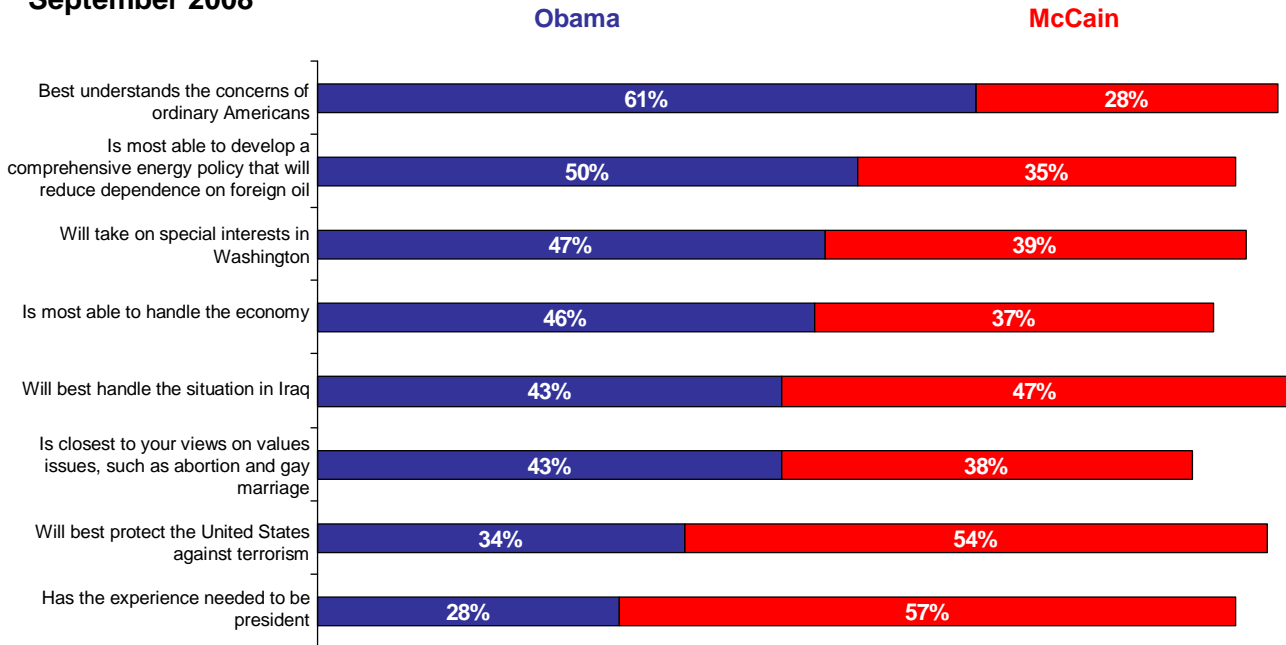
**August 2008**



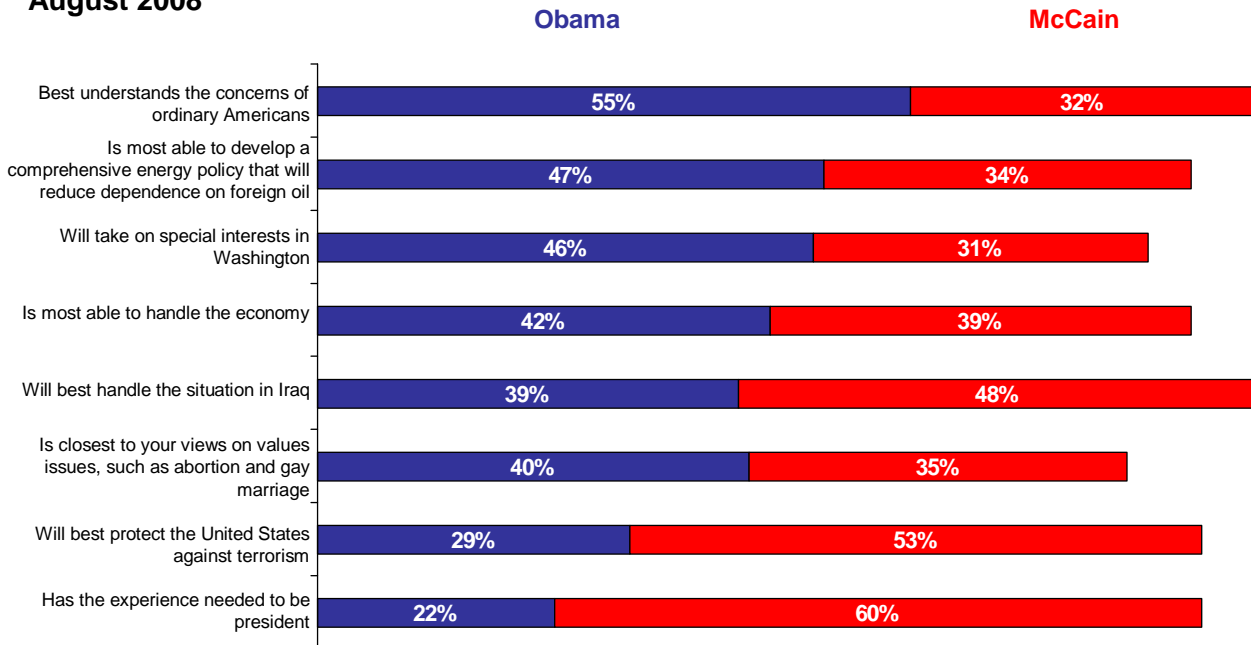
Perceptions about the candidates’ skills and abilities tend to provide an advantage for Barack Obama in Pennsylvania. First, far more respondents believe Obama best understands the concerns of ordinary Americans and he is perceived as better able to handle the economy. More voters believe McCain has the experience needed to be president, although his advantage on this attribute has decreased in the past month (Figure 2).

**Figure 2. Perceptions of Presidential Candidates in Pennsylvania**

**September 2008**



**August 2008**



Question: Which candidate, (*rotated*) Barack Obama or John McCain, do you think is best DESCRIBED by each of the following statements?

Half of registered adults believe that John McCain will mostly continue economic (49%) and foreign policies (60%) put into place by President Bush, although more Democrats and Independents than Republicans believe this is true (Table 1). Respondents who believe McCain will follow Bush policies are more likely to plan to vote for Obama. About the same proportion of voters would be concerned were Obama elected President (51%) as are concerned were McCain elected President (50%). More Independent voters are concerned about McCain than are concerned about Obama. Among those who would be concerned about McCain, more than one in ten voters from each party says his vice presidential choice concerns them. Obama's lack of experience continues as the major concern voters have about him.

**Table 1. Perceptions of Presidential Candidates in Pennsylvania by Party**

	Republican	Democrat	Independent/ Other			
<b>McCain Economic Policy</b>						
Like Bush's	22%	69%	59%			
Much different than Bush's	70%	23%	37%			
Don't know	9%	8%	4%			
<b>McCain Foreign Policy</b>						
Like Bush's	45%	70%	68%			
Much different than Bush's	45%	22%	27%			
Don't know	9%	8%	5%			
<b>Concerned if McCain Elected President</b>						
Yes	24%	70%	51%			
No	74%	27%	45%			
<b>Concerned if Obama Elected President</b>						
Yes	75%	32%	43%			
No	21%	64%	54%			
	Republican		Democrat		Independent/ Other	
<b>Why Concerned about McCain   Obama</b>	McCain	Obama	McCain	Obama	McCain	Obama
Views on policy issues	27%	21%	27%	17%	18%	16%
Too similar to Bush, would be no real change	15%	0%	26%	0%	19%	0%
Wishy-washy, wouldn't follow through w/promises	3%	4%	2%	7%	7%	9%
Physical attributes, including age, health, race	18%	4%	13%	5%	11%	5%
Personality, morality, untrustworthy	10%	12%	10%	9%	18%	12%
Political party, ideology	2%	11%	4%	3%	0%	14%
Lack of experience, knowledge, ability	6%	36%	4%	38%	7%	28%
VP running mate	11%	1%	11%	1%	16%	0%
Don't know enough about him	0%	5%	0%	3%	0%	5%
Everything	0%	1%	1%	1%	0%	0%
Assassination attempts	0%	1%	0%	5%	0%	5%
Religious background, affiliation	0%	2%	0%	1%	0%	2%
Terrorist links, how his name sounds	0%	1%	0%	1%	0%	2%
Other	1%	1%	1%	4%	5%	2%
Don't know	6%	1%	1%	5%	0%	0%

Attitudinal variables are also associated with vote choice. Four in five (82%) registered adults in the state believe the country is “off on the wrong track,” and two in five (40%) say they are worse off financially this year than last. Obama is currently leading among both of these groups (Table 2). The economy (52%) is most often mentioned as the issue that will influence presidential vote choice in the fall, and Obama leads McCain among registered adults who are concerned primarily with this issue.

**Table 2. Presidential Preference in Pennsylvania by Selected Attitudinal Items**

	McCain	Obama	Other	DK
<b>Direction of Country</b>				
Right direction	73%	14%	1%	13%
Wrong track	31%	52%	2%	14%
<b>Personal Finances Compared to Previous Year</b>				
Better	54%	30%	4%	12%
Worse	22%	58%	2%	18%
About the same	49%	39%	2%	11%
<b>Most Important Issue in Presidential Election</b>				
Moral and family values	75%	11%	2%	12%
Foreign policy	59%	27%	3%	12%
Taxes	72%	9%	3%	16%
Energy policy	59%	29%	0%	12%
The economy	29%	54%	3%	15%
The Iraq War	38%	53%	1%	8%
Healthcare	14%	73%	2%	11%
Something else	43%	41%	2%	14%

**Table A-1. Presidential Vote Choice by Selected Demographics**

	McCain/Palin	Obama/Biden	Other	DK
<b>Gender*</b>				
Male	47%	35%	3%	15%
Female	32%	53%	1%	13%
<b>Age</b>				
18-34	39%	51%	1%	9%
35-54	38%	47%	1%	13%
55 and over	39%	43%	3%	15%
<b>Education</b>				
High School or Less	42%	39%	2%	16%
Some College	40%	45%	2%	12%
College Degree	34%	51%	2%	12%
<b>Household Income</b>				
Less than \$35,000	34%	48%	2%	16%
\$35-75,000	39%	47%	2%	12%
Over \$75,000	41%	45%	2%	12%
<b>Race*</b>				
White	43%	40%	2%	15%
Non-white	5%	84%	1%	10%
<b>Marital Status*</b>				
Married	42%	41%	2%	15%
Not currently married	32%	48%	2%	17%
Single, never married	34%	57%	4%	5%
<b>Religious Affiliation*</b>				
Catholic	38%	45%	2%	16%
Protestant	48%	36%	2%	13%
Other/Unaffiliated	23%	61%	3%	12%
<b>Born Again Christian or Fundamentalist*</b>				
Yes	50%	37%	1%	12%
No	34%	48%	2%	15%
<b>Household Union Member</b>				
Yes	30%	54%	3%	12%
No	40%	43%	2%	14%
<b>Military Veteran*</b>				
Yes	51%	32%	3%	14%
No	36%	48%	2%	14%
<b>Region*</b>				
Philadelphia	13%	72%	0%	15%
Northeast	43%	39%	2%	16%
Allegheny	29%	56%	4%	11%
Southwest	44%	43%	3%	11%
Northwest	47%	35%	3%	15%
Central	43%	42%	1%	15%
Southeast	40%	42%	3%	15%
<b>Party Registration*</b>				
Republican	73%	12%	2%	13%
Democrat	13%	72%	2%	13%
Independent/Other	24%	52%	4%	20%

\* Significant differences ( $p < .05$ )

## Marginal Frequency Report

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

50% Democrat  
40% Republican  
9% Independent  
1% Something else

Vote\_Nov. Many people will vote in the election for president in November, however, many other people will not. What would you say are the chances you will vote in the November presidential election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election for president?

92% Certain to vote  
5% Will probably vote  
2% Chances 50-50  
1% Don't think will vote

Pol\_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...in the 2008 presidential campaign?

	Very much interested	Somewhat interested	Not very interested
<b>Sep 2008</b>	<b>71%</b>	<b>26%</b>	<b>3%</b>
Aug 2008	62%	33%	5%
Feb 2008	65%	29%	6%
Jan 2008	60%	35%	5%

Gen. When it comes to presidential elections, do you always vote, do you usually vote, do you only sometimes vote, or do you rarely vote?

84% Always  
11% Usually  
3% Only sometimes  
3% Rarely

Vot04. Did you vote in the last presidential election in 2004 or not?

93% Yes  
7% No

IntFav. Please let me know your opinion of some people involved in politics today...Is your opinion of \_\_\_ favorable, unfavorable, undecided, or haven't heard enough about \_\_\_ to have an opinion? (rotated) (Note: Respondents in Aug 2008 and Sep 2008 who chose "favorable" or "unfavorable" were asked if their opinion was strongly or somewhat favorable/unfavorable).

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
<b>BARACK OBAMA</b>						
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%
<b>JOHN MCCAIN</b>						
Sep 2008	22%	26%	12%	24%	14%	2%
Aug 2008	15%	24%	13%	19%	23%	6%
<b>SARAH PALIN</b>						
Sep 2008	24%	15%	7%	26%	13%	15%
<b>JOE BIDEN</b>						
Sep 2008	26%	20%	9%	14%	15%	17%

	Favorable	Unfavorable	Undecided	Don't know
<b>BARACK OBAMA</b>				
Sep 2008	49%	30%	17%	3%
Aug 2008	43%	29%	23%	5%
Feb 2008	46%	27%	21%	6%
Jan 2008	41%	27%	23%	9%
Aug 2007	37%	21%	23%	19%
Jun 2007	32%	21%	20%	27%
Feb 2007	31%	15%	20%	34%
<b>JOHN MCCAIN</b>				
Sep 2008	48%	36%	14%	2%
Aug 2008	39%	32%	23%	6%
Feb 2008	45%	26%	21%	8%
Jan 2008	46%	23%	21%	10%
Aug 2007	31%	30%	22%	17%
Jun 2007	34%	28%	22%	16%
Feb 2007	37%	23%	23%	17%
Feb 2000	44%	15%	28%	13%

Pres08. If the November general election for president were being held today and the candidates were (rotated) John McCain and Sarah Palin, the Republicans, Barack Obama and Joe Biden, the Democrats, Ralph Nader and Matt Gonzalez, the Independents, and Bob Barr and Wayne Root, the Libertarians, would you vote for John McCain and Sarah Palin, Barack Obama and Joe Biden, Ralph Nader and Matt Gonzalez, Bob Barr and Wayne Root, or aren't you sure how you would vote? \*

Aug 08	Sep 08	
44%	45%	Barack Obama/Joe Biden
36%	38%	John McCain/Sarah Palin
4%	2%	Other
16%	14%	Don't know

\* Vice Presidential running mates and third party candidates were not included before Sep 2008.

Cert. Are you absolutely CERTAIN you will vote FOR [fill Pres08] in the election, or are you still making up your mind?

- 651 Subsample size
- 81% Certain
- 19% Still making up mind

Lean. As of today, do you lean more to (*rotated*) John McCain and Sarah Palin, the Republicans, Barack Obama and Joe Biden, the Democrats, Ralph Nader and Matt Gonzalez, the Independents, or Bob Barr and Wayne Root, the Libertarians?

- 116 Subsample size
- 32% John McCain/Sarah Palin
- 21% Barack Obama/Joe Biden
- 1% Other
- 46% Don't know

IssPrim. What will be the single most important issue in your vote for president this year? (*rotated*) Foreign policy, the Iraq war, the economy, healthcare, energy policy, taxes, moral and family values, or something else?

Aug 08	Sep 08	
43%	<b>52%</b>	The economy
12%	<b>10%</b>	The Iraq War
9%	<b>9%</b>	Moral and family values
10%	<b>6%</b>	Healthcare
6%	<b>5%</b>	Foreign policy
8%	<b>4%</b>	Energy policy
3%	<b>4%</b>	Taxes
7%	<b>7%</b>	Something else
3%	<b>3%</b>	Don't know

McC1. If John McCain is elected president, do you think he will mostly continue the ECONOMIC POLICIES put into place by President Bush or do you think he will develop ECONOMIC POLICIES that are much different than President Bush's?

Aug 08	Sep 08	
55%	<b>49%</b>	Mostly continue the economic policies put into place by President Bush
34%	<b>43%</b>	Develop economic policies that are much different than President Bush's
11%	<b>8%</b>	Don't know

McC2. If John McCain is elected president, do you think he will mostly continue the FOREIGN POLICY put into place by President Bush or do you think he will develop a FOREIGN POLICY that is much different than President Bush's?

Aug 08	Sep 08	
58%	<b>60%</b>	Mostly continue the foreign policy put into place by President Bush
30%	<b>32%</b>	Develop a foreign policy that is much different than President Bush's
12%	<b>8%</b>	Don't know

(Questions McC3 through Ob3y are rotated.)

McC3. Regardless of how you plan to vote in November, would you be concerned if John McCain was elected president?

Aug 08	Sep 08	
46%	<b>50%</b>	Yes
50%	<b>48%</b>	No
4%	<b>3%</b>	Don't know

Mc3y. What would concern you about him?

Aug 08	Sep 08	
292	<b>383</b>	Subsample size
46%	<b>35%</b>	Views on policy issues
39%	<b>33%</b>	Too similar to Bush, current administration, would be no real change
14%	<b>19%</b>	Physical attributes, including age, health, race
0%	<b>16%</b>	Vice Presidential running mate
5%	<b>15%</b>	Personality, morality, untrustworthy
0%	<b>7%</b>	Lack of experience, knowledge, ability
6%	<b>5%</b>	Political party, ideology
3%	<b>4%</b>	Tries to please everyone, wishy-washy, wouldn't follow through with promises
2%	<b>1%</b>	Everything
10%	<b>3%</b>	Other
1%	<b>3%</b>	Don't know

\* Responses total more than 100% because multiple answers were accepted.

Ob3. Regardless of how you plan to vote in November, would you be concerned if Barack Obama was elected president?

Aug 08	Sep 08	
51%	<b>51%</b>	Yes
45%	<b>45%</b>	No
4%	<b>4%</b>	Don't know

Ob3y. What would concern you about him?

Aug08	Sep 08	
322	<b>390</b>	Subsample size
39%	<b>48%</b>	Lack of experience, knowledge, ability
30%	<b>26%</b>	Views on policy issues
7%	<b>15%</b>	Personality, morality, untrustworthy
10%	<b>12%</b>	Political party, ideology
12%	<b>7%</b>	Tries to please everyone, wishy-washy, wouldn't follow through with promises
7%	<b>6%</b>	Don't know enough about him
6%	<b>6%</b>	Physical attributes, including age, health, race
3%	<b>3%</b>	Assassination attempts
2%	<b>3%</b>	Religious background, affiliation
3%	<b>1%</b>	Everything
2%	<b>1%</b>	Terrorist links, how his name sounds
0%	<b>1%</b>	Vice Presidential running mate
11%	<b>3%</b>	Other
2%	<b>3%</b>	Don't know

\* Responses total more than 100% because multiple answers were accepted.

IntD1. Which candidate, (*rotated*) Barack Obama or John McCain, do you think is best DESCRIBED by each of the following statements?

	September 2008			August 2008		
	Obama	McCain	Don't know	Obama	McCain	Don't know
Best understands the concerns of ordinary Americans	<b>61%</b>	<b>28%</b>	<b>11%</b>	55%	32%	13%
Is most able to develop a comprehensive energy policy that will reduce dependence on foreign oil	<b>50%</b>	<b>35%</b>	<b>15%</b>	47%	34%	19%
Will take on special interests in Washington	<b>47%</b>	<b>39%</b>	<b>14%</b>	46%	31%	23%
Is most able to handle the economy	<b>46%</b>	<b>37%</b>	<b>17%</b>	42%	39%	19%
Is closest to your views on values issues, such as abortion and gay marriage	<b>43%</b>	<b>38%</b>	<b>19%</b>	40%	35%	25%
Will best handle the situation in Iraq	<b>43%</b>	<b>47%</b>	<b>9%</b>	39%	48%	13%
Will best protect the United States against terrorism	<b>34%</b>	<b>54%</b>	<b>13%</b>	29%	53%	18%
Has the experience needed to be president	<b>28%</b>	<b>57%</b>	<b>15%</b>	22%	60%	18%

RatePres. How would you rate the way that George Bush is handling his job as president? Would you say he is doing...

	Excellent job	Good job	Only a fair job	Poor job	Don't know
<b>Sep 2008</b>	<b>1%</b>	<b>15%</b>	<b>27%</b>	<b>56%</b>	<b>0%</b>
Aug 2008	3%	18%	27%	51%	1%
Feb 2008	5%	17%	25%	52%	1%
Jan 2008	8%	22%	23%	47%	0%
Aug 2007	4%	19%	28%	49%	0%
Jun 2007	5%	19%	28%	48%	0%
Feb 2007	5%	22%	27%	46%	0%
Oct 2006	8%	23%	25%	43%	1%
Sep 2006	10%	26%	27%	36%	1%
Aug 2006	9%	24%	24%	43%	0%
May 2006	7%	23%	24%	45%	1%
Feb 2006	10%	26%	23%	40%	1%
Sep 2005	10%	25%	24%	42%	1%
Jun 2005	12%	31%	27%	30%	1%
Oct 2004	14%	30%	28%	28%	0%
Sep 2004	18%	31%	27%	24%	0%
Aug 2004	16%	30%	26%	28%	1%
Mar 2004	15%	34%	26%	24%	1%
Feb 2004	13%	32%	26%	28%	1%
Nov 2003	15%	32%	25%	28%	2%
Apr 2003	33%	31%	19%	15%	2%

UStrk. All in all, do you think things in the United States are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

- 13% Right direction
- 82% Wrong track
- 4% Don't know

MIP\_YF. What do you think is the MOST IMPORTANT PROBLEM facing YOU and YOUR FAMILY TODAY?

- 64% Economy, personal finances, cost of living
- 8% Healthcare, insurance
- 6% Gasoline/oil prices, energy
- 3% Government, politicians
- 3% Terrorism, foreign policy
- 2% Taxes
- 2% Values, morality, religion
- 2% Elder issues, social security
- 1% Iraq War
- 1% Education, schools
- 1% Personal illness, health problems
- 1% Nothing
- 3% Other
- 3% Don't know

Gov. Do you think that the problems facing you and your family can be solved with the help of the government, or are these problems beyond what you think the government can do?

- 71% With help of government
- 22% Beyond what government can do
- 7% Don't know

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
<b>Sep 2008</b>	<b>12%</b>	<b>40%</b>	<b>47%</b>	<b>0%</b>
Aug 2008	16%	37%	46%	1%
Feb 2008	20%	29%	51%	0%
Jan 2008	17%	25%	57%	1%
Nov 2005*	20%	28%	51%	1%
Sep 2005*	17%	36%	47%	0%
Jun 2005*	24%	24%	52%	0%
Mar 2005*	21%	28%	51%	1%
Nov 2003*	17%	29%	53%	1%
Apr 2003*	16%	30%	54%	0%
Sep 2002	25%	26%	47%	1%
Jun 2002	29%	20%	50%	1%
Jul 1999*	31%	16%	52%	1%
Jul 1998*	31%	16%	52%	1%
Mar 1998*	31%	16%	52%	1%
Jul 1996*	21%	22%	56%	1%
Feb 1996*	21%	21%	57%	1%
Apr 1995*	26%	21%	52%	1%

\* Question asked of all respondents regardless of registration status

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
<b>Sep 2008</b>	<b>25%</b>	<b>18%</b>	<b>42%</b>	<b>15%</b>
Aug 2008	28%	15%	45%	12%
Nov 2005*	29%	20%	48%	3%
Sep 2005*	27%	23%	45%	5%
Jun 2005*	32%	15%	48%	5%
Mar 2005*	31%	20%	45%	4%
Nov 2003*	33%	13%	49%	5%
Apr 2003*	27%	17%	51%	5%
Sep 2002	38%	8%	43%	11%
Jun 2002	35%	6%	49%	10%
Jul 1999*	38%	8%	50%	4%
Jul 1998*	41%	9%	45%	5%
Mar 1998*	39%	7%	50%	4%
Jul 1996*	24%	12%	54%	10%
Feb 1996*	29%	16%	49%	6%
Apr 1995*	37%	12%	44%	7%

\* Question asked of all respondents regardless of registration status

IntHard. Now I'm going to ask you about various events that happen to people. I'm interested in those that happened to you at any point during the last 12 months, that is since [fill one year ago's date]. Did any of the following hardships happen to you in the last 12 months? (*rotated*)

	Yes	No
Did you experience a reduction in pay for any reason?	19%	81%
Did you lack health insurance coverage?	10%	90%
Were you unable to purchase gasoline because you couldn't afford it?	12%	88%
Were you unable to get needed medical care because you couldn't afford it?	11%	89%
Were you unable to purchase needed food because you couldn't afford it?	11%	89%
Did you fall behind in paying your rent or mortgage?	8%	92%
Were you unemployed and looking for work for as long as a month?	10%	90%
Were you let go or permanently laid off from your job?	6%	94%
Did you have any utilities, such as water, heat, or electricity, shut off because you couldn't afford the bill?	4%	96%
For financial reasons, did you have to temporarily live with others or in a shelter or on the street?	2%	98%
Were you evicted from your apartment or house?	1%	99%

I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

30%	Central
19%	Southeast
12%	Northeast
12%	Allegheny
10%	Southwest
8%	Northwest
9%	Philadelphia

Resd. How many years have you lived at your current address?

17.9 Mean

AGE. What was your age on your last birthday?

2%	18-24
9%	25-34
15%	35-44
21%	45-54
25%	55-64
29%	65 and older

EDUC. What was the last grade level of schooling you have completed?

3%	Non high school graduate
33%	High school graduate or GED
14%	Some college
11%	Two-year or tech degree
22%	Four year college degree
17%	Post graduate degree

MAR. What is your CURRENT marital status, are you single, married, separated, divorced, or a widower?

13%	Single, Never Married
61%	Married
1%	Separated
11%	Divorced
14%	Widow or widower

PRTY1. Regardless of how you are registered, in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

19%	Strong Republican
11%	Republican
11%	Lean Republican
8%	Pure Independent
12%	Lean Democrat
11%	Democrat
26%	Strong Democrat
1%	Do not know

LABR. Are you or is any member of your household a member of a LABOR UNION?

18% Yes  
82% No

VET. Are you a military veteran?

17% Yes  
83% No

Hispanic. Are you Hispanic or Latino, or not?

2% Yes  
98% No

RACE. Which of the following categories best describes your racial background?

89% White  
11% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

42% Protestant  
32% Catholic  
14% Some other religion  
12% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

29% Yes  
70% No  
2% Don't know

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

31% One  
57% Two  
10% Three  
3% Four or more

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

48% Full-time  
9% Part-time  
1% Going to school  
6% Keeping house  
3% Unemployed  
3% Disabled  
29% Retired  
1% Don't know

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

15%	Under \$25,000
14%	\$25-\$35,000
12%	\$35-50,000
22%	\$50-75,000
14%	\$75-100,000
21%	Over \$100,000
3%	Don't know

DONE. Sex of respondent:

56%	Female
44%	Male